+44 20 8123 2220
info@marketpublishers.com

Bridgeline Digital Inc (BLIN) - Financial and Strategic SWOT Analysis Review

https://marketpublishers.com/r/B179B50D315EN.html
Date: August 2021
Pages: 39
Price: US$ 125.00 (Single User License)
ID: B179B50D315EN

Abstracts

Bridgeline Digital Inc (BLIN) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Bridgeline Digital Inc (Bridgeline Digital) designs, develops and sells cloud-based web content management solutions and marketing automation software to small and medium enterprises. Its iAPPS product is a web engagement management (WEM) platform which integrates analytics, eCommerce, social media management and eMarketing services. The service portfolio comprises web application development services including search digital engagement services, digital strategy services, usability design, information architecture, and managed service hosting. Bridgeline Digital offers its services to financial services, franchises, retail brand names, technology, health services and life sciences, credit unions and regional banks. The company has operations in the US, Canada and Asia through its subsidiaries and offices. Bridgeline Digital is headquartered in Burlington, Massachusetts, the US.

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives

and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

+44 20 8123 2220
info@marketpublishers.com

Contents

SECTION 1 - ABOUT THE COMPANY

Bridgeline Digital Inc - Key Facts
Bridgeline Digital Inc - Key Employees
Bridgeline Digital Inc - Key Employee Biographies
Bridgeline Digital Inc - Major Products and Services
Bridgeline Digital Inc - History
Bridgeline Digital Inc - Company Statement
Bridgeline Digital Inc - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Bridgeline Digital Inc - Business Description
Business Segment: Digital Engagement Services
Overview
Performance
Business Segment: Hosting
Performance
Business Segment: Maintenance
Performance
Business Segment: Perpetual Licenses
Performance
Business Segment: Subscription
Overview
Performance
Geographical Segment: International
Performance
Geographical Segment: The United States
Performance
R&D Overview
Bridgeline Digital Inc - Corporate Strategy
Bridgeline Digital Inc - SWOT Analysis
SWOT Analysis - Overview
Bridgeline Digital Inc - Strengths

+44 20 8123 2220
info@marketpublishers.com

Bridgeline Digital Inc - Weaknesses
Bridgeline Digital Inc - Opportunities
Bridgeline Digital Inc - Threats
Bridgeline Digital Inc - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts

SECTION 4 – APPENDIX

Methodology
Ratio Definitions
About GlobalData
Contact Us
Disclaimer

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Bridgeline Digital Inc, Key Facts
Bridgeline Digital Inc, Key Employees
Bridgeline Digital Inc, Key Employee Biographies
Bridgeline Digital Inc, Major Products and Services
Bridgeline Digital Inc, History
Bridgeline Digital Inc, Other Locations
Bridgeline Digital Inc, Subsidiaries
Bridgeline Digital Inc, Key Competitors
Bridgeline Digital Inc, Ratios based on current share price
Bridgeline Digital Inc, Annual Ratios
Bridgeline Digital Inc, Annual Ratios (Cont...1)
Bridgeline Digital Inc, Interim Ratios
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Bridgeline Digital Inc, Performance Chart (2016 - 2020)
Bridgeline Digital Inc, Ratio Charts

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Bridgeline Digital Inc (BLIN) - Financial and Strategic SWOT Analysis Review
Product link: https://marketpublishers.com/r/B179B50D315EN.html
Price: US$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/B179B50D315EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970