

Brake Bros Limited - Strategic SWOT Analysis Review

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Brake Bros Limited - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Brake Bros Limited (Brakes) supplies frozen, chilled and ambient foods in Europe. Its product portfolio includes fresh and frozen fruits and vegetables, chilled and frozen meat, poultry products, bakery products such as breads, cakes and pastries. The company offers these products to restaurants, pubs, hotels, hospitals, schools, care homes, and sports centers through its distribution centers. Further, Brakes manufactures and sells catering supplies and equipment such as tableware, cleansing agents, disposables and parcel packages among others to the catering industry. The company markets its products in the UK, Ireland, France and Sweden. Brakes operate as a subsidiary of Brake Bros Acquisition Limited. Brake Bros Limited is headquartered at Ashford, Kent, the UK.

Brake Bros Limited Key Recent Developments

Sep 23,2016: New CEO for Brakes UK business

Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your

academic or business research needs.

- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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COMPANIES MENTIONED

Greencore Grocery Limited
Boparan Holdings Limited
Booker Group PLC
Associated British Foods plc
A.F. Blakemore & Son Ltd (Foodservice)

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