

# BR Malls Participacoes SA (BRML3): Company Profile and SWOT Analysis

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### **Abstracts**

#### **SYNOPSIS**

Timetric's 'BR Malls Participacoes SA (BRML3): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, mergers & acquisitions, key employees, company locations and subsidiaries as well as employee biographies.

#### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'BR Malls Participacoes SA'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

#### **SCOPE**

Examines and identifies key information and issues about 'BR Malls Participacoes SA' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business



information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

#### **REASONS TO BUY**

Quickly enhance your understanding of 'BR Malls Participacoes SA'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

#### **KEY HIGHLIGHTS**

BR Malls Participacoes SA (BR Malls) is a real estate company. It provides leasing and management of shopping malls services. BR Malls also operates and manages shopping malls of other real estate companies. As of December 2017, the company owns and operates a portfolio of 39 malls with a total gross leasable area of 1,445.5 thousand square meters and an owned gross leasable area of 877.1 thousand square meters. BR Malls also holds two shopping malls under development in its portfolio and has expansion plans for five malls. The company has more than 7,000 clients. BR Malls provide mall management services. The key shopping malls of the company include Shopping Itau Power, Shopping Jardim Sul, Catuai Shopping Maringa, Mooca Plaza Shopping and Via Brasil Shopping. BR Malls is headquartered in Rio de Janeiro, Brazil.



#### **Contents**

#### 1 BR MALLS PARTICIPACOES SA - BUSINESS ANALYSIS

- 1.1 BR Malls Participacoes SA Company Overview
- 1.2 BR Malls Participacoes SA Business Description
- 1.3 BR Malls Participacoes SA Major Products and Services

# 2 BR MALLS PARTICIPACOES SA - ANALYSIS OF KEY PERFORMANCE INDICATORS

- 2.1 BR Malls Participacoes SA Five Year Snapshot: Overview of Financial and Operational Performance Indicators
- 2.2 BR Malls Participacoes SA Key Financial Performance Indicators
  - 2.2.1 BR Malls Participacoes SA Revenue and Operating Profit
  - 2.2.2 BR Malls Participacoes SA Asset and Liabilities
  - 2.2.3 BR Malls Participacoes SA Gearing Ratio
  - 2.2.4 BR Malls Participacoes SA Solvency
- 2.3 BR Malls Participacoes SA Key Competitors

# 3 BR MALLS PARTICIPACOES SA - MERGERS & ACQUISITIONS AND PARTNERSHIPS

3.1 BR Malls Participacoes SA - M&A and Partnerships Strategy

#### **4 BR MALLS PARTICIPACOES SA - SWOT ANALYSIS**

- 4.1 BR Malls Participacoes SA SWOT Analysis Overview
- 4.2 BR Malls Participacoes SA Strengths
- 4.3 BR Malls Participacoes SA Weaknesses
- 4.4 BR Malls Participacoes SA Opportunities
- 4.5 BR Malls Participacoes SA Threats

#### **5 BR MALLS PARTICIPACOES SA - COMPANY STATEMENT**

**6 BR MALLS PARTICIPACOES SA - HISTORY** 

#### 7 BR MALLS PARTICIPACOES SA - KEY EMPLOYEES



#### 8 BR MALLS PARTICIPACOES SA - KEY EMPLOYEE BIOGRAPHIES

#### 9 BR MALLS PARTICIPACOES SA - LOCATIONS AND SUBSIDIARIES

- 9.1 BR Malls Participacoes SA Head Office
- 9.2 BR Malls Participacoes SA Other Locations and Subsidiaries

#### **10 APPENDIX**

- 10.1 Methodology
- 10.2 Ratio Definitions
- 10.3 Disclaimer



## **List Of Tables**

#### LIST OF TABLES

- Table 1: BR Malls Participacoes SA Major Products and Services
- Table 2: BR Malls Participacoes SA Key Ratios Annual
- Table 3: BR Malls Participacoes SA Key Ratios Interim
- Table 4: BR Malls Participacoes SA Key Capital Market Indicators
- Table 5: BR Malls Participacoes SA History
- Table 6: BR Malls Participacoes SA Key Employees
- Table 7: BR Malls Participacoes SA Key Employee Biographies
- Table 8: BR Malls Participacoes SA Subsidiaries
- Table 9: BR Malls Participacoes SA Locations



# **List Of Figures**

#### LIST OF FIGURES

Figure 1: BR Malls Participacoes SA - Total Income and Net Profit

Figure 2: BR Malls Participacoes SA - Financial Position

Figure 3: BR Malls Participacoes SA - Gearing Ratio

Figure 4: BR Malls Participacoes SA - Solvency

#### **COMPANIES MENTIONED**

BR Malls Participacoes SA



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