

BP Australia Group Pty Ltd - Strategic SWOT Analysis Review

<https://marketpublishers.com/r/BECB4FD2A13EN.html>

Date: December 2021

Pages: 29

Price: US\$ 125.00 (Single User License)

ID: BECB4FD2A13EN

Abstracts

BP Australia Group Pty Ltd - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

BP Australia Group Pty Ltd (BP Australia), a subsidiary of BP Plc, is an integrated oil and gas company. The company explores, develops, produces oil, natural gas and natural gas liquids, and refines, transports and sells petroleum and various lubricant products. BP Australia conducts exploration activities in the North Carnarvon basin. It develops gas resources through joint ventures in the Browse Basin and produces liquefied natural gas through its North West Shelf project. It refines crude oil at the Kwinana refinery in Western Australia and produces petrol, diesel fuels, aviation fuels, fuel oil, hydrogen, kerosene, and automobile gas. The company transports both unrefined and refined products using gas carriers, ships, pipelines, trains and trucks. BP Australia is headquartered in Melbourne, Australia.

BP Australia Group Pty Ltd Key Recent Developments

Sep 08,2021: BP to study feasibility of green hydrogen production in Australia

Sep 07,2021: \$61.5 million boost for WA's renewable hydrogen industry

Sep 07,2021: bp to undertake green hydrogen feasibility study in first development at clean energy hub

Aug 11,2021: BP study confirms feasibility of large-scale production of green hydrogen and green ammonia using renewable energy in Australia

May 19,2020: GHD supports BP Australia's sustainable hydrogen feasibility study

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are

incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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