

# **Bouygues SA (EN) - Financial and Strategic SWOT Analysis Review**

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## **Abstracts**

Bouygues SA (EN) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

Bouygues SA (Bouygues) is an industrial group which operates in construction, real estate development, media and telecommunication markets. It carries out construction contracts for roads, airport runways, seaport, industrial infrastructure, parking areas, recreational facilities, electrical and civil work developments. The company also develops residential, commercial establishments and retail parks; and produces and recycles construction materials such as aggregates, asphalt mixes, bitumen, ready-mix concrete and emulsions and binders. Bouygues operates television channels, telecommunication networks and also offers broadband services to its customers. The company has operational presence across Europe, Africa, the Middle East, Americas, and Asia-Pacific. Bouygues is headquartered in Paris, Ile-de-France, France.

### Bouygues SA Key Recent Developments

May 20,2021: Bouygues announces first quarter 2021 results

May 20,2021: BOUYGUES FIRST-QUARTER 2021 RESULTS

Mar 22,2021: Bouygues announces annual general meeting of 22 April 2021 will be held behind closed doors

Mar 19,2021: Bouygues : The annual general meeting of 22 April 2021 will be held behind closed doors

## Feb 18,2021: Bouygues: NEW GOVERNANCE AND SENIOR EXECUTIVE APPOINTMENTS AT THE BOUYGUES GROUP

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

Bouygues SA - Key Facts  
Bouygues SA - Key Employees  
Bouygues SA - Key Employee Biographies  
Bouygues SA - Major Products and Services  
Bouygues SA - History  
Bouygues SA - Company Statement  
Bouygues SA - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries  
Joint Venture

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
Bouygues SA - Business Description  
Business Segment: Bouygues Construction  
Overview  
Performance  
Key Stats  
Business Segment: Bouygues Immobilier  
Overview  
Performance  
Key Stats  
Business Segment: Bouygues SA & Other  
Overview  
Performance  
Business Segment: Bouygues Telecom  
Overview  
Performance  
Key Stats  
Business Segment: Colas  
Overview  
Performance  
Key Stats  
Business Segment: TF1

Overview

Performance

Key Stats

Geographical Segment: Africa

Performance

Geographical Segment: Asia-Pacific

Performance

Geographical Segment: Central and South America

Performance

Geographical Segment: European Union (27 members)

Performance

Geographical Segment: France

Performance

Geographical Segment: Middle East

Performance

Geographical Segment: North America

Performance

Geographical Segment: Rest of Europe

Performance

Bouygues SA - Corporate Strategy

Bouygues SA - SWOT Analysis

SWOT Analysis - Overview

Bouygues SA - Strengths

Bouygues SA - Weaknesses

Bouygues SA - Opportunities

Bouygues SA - Threats

Bouygues SA - Key Competitors

## **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios

Financial Ratios - Annual Ratios

Performance Chart

Financial Performance

Financial Ratios - Interim Ratios

Financial Ratios - Ratio Charts

Bouygues SA, Recent Deals Summary

## **SECTION 4 – COMPANY'S RECENT DEVELOPMENTS**

May 20, 2021: Bouygues announces first quarter 2021 results

May 20, 2021: BOUYGUES FIRST-QUARTER 2021 RESULTS

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Jan 12, 2021: Bouygues Travaux Publics will construct the Pawtucket tunnel in Rhode Island, U.S., alongside Barletta Heavy Division

Dec 01, 2020: Energiequelle GmbH's French photovoltaics project starts construction

Nov 19, 2020: Senior executive appointments at Bouygues Immobilier and Bouygues Construction

Aug 27, 2020: Bouygues announces 2020 half-year results

May 14, 2020: BOUYGUES announces Q1 2020 results

## **SECTION 5 – APPENDIX**

Methodology

Ratio Definitions

About GlobalData

Contact Us

Disclaimer

## List Of Tables

### LIST OF TABLES

Bouygues SA, Key Facts  
Bouygues SA, Key Employees  
Bouygues SA, Key Employee Biographies  
Bouygues SA, Major Products and Services  
Bouygues SA, History  
Bouygues SA, Subsidiaries  
Bouygues SA, Joint Venture  
Bouygues SA, Key Competitors  
Bouygues SA, Ratios based on current share price  
Bouygues SA, Annual Ratios  
Bouygues SA, Annual Ratios (Cont...1)  
Bouygues SA, Annual Ratios (Cont...2)  
Bouygues SA, Interim Ratios  
Bouygues SA, Recent Deals Summary  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios



## List Of Figures

### LIST OF FIGURES

Bouygues SA, Performance Chart (2016 - 2020)

Bouygues SA, Ratio Charts

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