

# **Boubyan Bank KSCP (BOUBYAN): Company Profile and SWOT Analysis**

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## **Abstracts**

### **SYNOPSIS**

Timetric's 'Boubyan Bank KSCP (BOUBYAN): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

### **SUMMARY**

This report is a crucial resource for industry executives and anyone looking to access key information about 'Boubyan Bank KSCP'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### **SCOPE**

Examines and identifies key information and issues about 'Boubyan Bank KSCP' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## REASONS TO BUY

Quickly enhance your understanding of 'Boubyan Bank KSCP'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

Boubyan Bank K.S.C. (Boubyan), a subsidiary of National Bank of Kuwait S.A.K.P, is a commercial bank. It provides a range of banking and other financial products and services to individual and corporate customers. The bank's offerings include current accounts, salary accounts, saving accounts, fixed deposit accounts, debit cards, prepaid cards, credit cards, real estate finance, letters of credit and letters of guarantee. The bank offers private banking services, foreign exchange services, merchant sales and credit express pay services, mobile banking services and Internet banking services. Boubyan also offers takaful insurance products and investment funds including sukuk funds and money market funds. It distributes these products and services through a network of branches and ATMs. The banks customers spread across Middle East, North America, North Africa, Europe and Asia. Boubyan is headquartered in Kuwait City, Kuwait.

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### COMPANIES MENTIONED

Boubyan Bank KSCP

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