

## Boston-Power, Inc. - Strategic SWOT Analysis Review

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Boston-Power, Inc. - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

### Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

### Highlights

Boston-Power, Inc. (Boston-Power) is a developer and manufacturer of lithium-ion battery and pack technologies. The company provides rechargeable lithium-ion cells under two brands, namely, Sonata and Swing. Its Sonata product range finds application in portable power and notebook computer markets; and the Swing range provides utility energy storage applications, and applications for battery electric and plug-in hybrid electric vehicles. The company's products also find application in medical equipment, robotics, aerospace, stationary power, electric lawnmowers, specialty lighting, tracking devices and remote sensing

#### Boston-Power, Inc. Key Recent Developments

May 04,2015 Eco-EV Manufacturer Xindayang Selects Boston-Power to Supply Lithium-Ion Batteries Packs for High-Volume Production Vehicle

Apr 29,2015 Boston-Power Supplies Batteries for Residential Solar Storage

### Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as

SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

## Table of Content

### SECTION 1 - ABOUT THE COMPANY

Boston-Power, Inc. - Key Facts  
Boston-Power, Inc. - Key Employees  
Boston-Power, Inc. - Key Employee Biographies  
Boston-Power, Inc. - Major Products and Services  
Boston-Power, Inc. - History  
Boston-Power, Inc. - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries  
Boston-Power, Inc. - Key Manufacturing Facilities

### SECTION 2 – COMPANY ANALYSIS

Boston-Power, Inc. - Business Description  
Boston-Power, Inc. - SWOT Analysis  
SWOT Analysis - Overview  
Boston-Power, Inc. - Strengths  
Strength - Association with Venture Capital Firms  
Strength - Diverse Industrial Applications  
Strength - Lithium-ion Battery Technology  
Boston-Power, Inc. - Weaknesses  
Weakness - Concentrated Business Operations  
Boston-Power, Inc. - Opportunities  
Opportunity - Rising Demand for Lithium-ion Batteries  
Opportunity - Government Support  
Opportunity - Expansion Initiatives  
Boston-Power, Inc. - Threats  
Threat - Environmental Risks  
Threat - Intense Competition  
Threat - Rising Costs of Li-ion Batteries  
Boston-Power, Inc. - Key Competitors

### SECTION 3 – COMPANY'S, POWER FINANCIAL DEALS AND ALLIANCES

Boston-Power, Inc., Clean Technology, Deals By Year, 2010 to YTD 2016  
Boston-Power, Inc., Clean Technology, Deals By Type, 2010 to YTD 2016  
Boston-Power, Inc., Recent Deals Summary

### SECTION 4 – COMPANY'S RECENT DEVELOPMENTS

May 04, 2015: Eco-EV Manufacturer Xindayang Selects Boston-Power to Supply Lithium-Ion Batteries Packs for High-Volume Production Vehicle

Apr 29, 2015: Boston-Power Supplies Batteries for Residential Solar Storage

## **SECTION 5 – APPENDIX**

Methodology

About GlobalData

Contact Us

Disclaimer

## **LIST OF TABLES**

Boston-Power, Inc., Key Facts

Boston-Power, Inc., Key Employees

Boston-Power, Inc., Key Employee Biographies

Boston-Power, Inc., Major Products and Services

Boston-Power, Inc., History

Boston-Power, Inc., Subsidiaries

Boston-Power, Inc., Key Manufacturing Facilities

Boston-Power, Inc., Key Competitors

Boston-Power, Inc., Clean Technology, Deals By Year, 2010 to YTD 2016

Boston-Power, Inc., Clean Technology, Deals By Type, 2010 to YTD 2016

Boston-Power, Inc., Recent Deals Summary

## **LIST OF FIGURES**

Boston-Power, Inc., Clean Technology, Deals By Year, 2010 to YTD 2016

Boston-Power, Inc., Clean Technology, Deals by Type, 2010 to YTD 2016

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