

## Bose Corporation - Strategic SWOT Analysis Review

URL:	<a href="https://marketpublishers.com/r/B0A2877DABFEN.html">https://marketpublishers.com/r/B0A2877DABFEN.html</a>
Date:	March 22, 2018
Pages:	21
Price:	US\$ 125.00
ID:	B0A2877DABFEN

Bose Corporation - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

### Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

### Highlights

Bose Corporation (Bose) is a manufacturer and marketer of audio products. The company designs, manufactures and markets audio equipment such as stereo speakers, computer speakers, outdoor and marine speakers, amplifiers, headphones and headsets, wave systems, home theater systems, SoundDock systems for iPod, automotive sound systems for luxury cars and automotive suspension systems. The company markets its products under Bose, CineMate Lifestyle, Wave, SoundTouch, SoundDock, PackLite, QuietComfort, Sound Sport and SoundLink brands. The company provides its products to various arts centers, theatres, houses of worship, stadiums, arenas, restaurants, retail stores, corporate buildings and hospitality establishments. The company operates across North America, South America, Europe, Australia, and Asia-Pacific. Bose is headquartered in Framingham, Massachusetts, the US.

### Bose Corporation Key Recent Developments

Nov 06,2017: Bose gets new leader, will open offices at Boston Landing in Brighton

### Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your

academic or business research needs.

- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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## COMPANIES MENTIONED

VOXX International Corporation  
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Panasonic Corporation  
Harman International Industries Inc  
Foster Electric Co Ltd  
Boston Acoustics, Inc.  
Apple Inc

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