

Borealis AG - Strategic SWOT Analysis Review

URL:	https://marketpublishers.com/r/B6B1F2142FEEN.html
Date:	May 30, 2018
Pages:	43
Price:	US\$ 125.00
ID:	B6B1F2142FEEN

Borealis AG - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Borealis AG (Borealis), a subsidiary of International Petroleum Investment Company, is a provider of solutions in the fields of polyolefins, base chemicals and fertilizers. It manufactures and commercializes polyethylene and polypropylene. The company's product portfolio consists of melamine, phenol, acetone, and ethylene, propylene, and polyolefin compounds. Borealis also provides plastics solutions to the infrastructure, automotive, and advanced packaging industries. The company develops these products using its proprietary Borstar and Borlink technologies. It operates through a network of innovation centers, manufacturing facilities, customer service centers and representative offices, subsidiaries, and affiliates. The company has operations in EU countries, the US, Middle East and Asia. Borealis is headquartered in Vienna, Austria.

Borealis AG Key Recent Developments

May 04,2018: Borealis Starts Strongly In 2018, Advances On Key Growth Initiatives

May 03,2018: Kazakhstan, Austria Mull Atyrau GCC Project Development BOREALIS

Apr 16,2018: New Partnership And Investment Opportunities To Be Unveiled At ADNOC's Downstream Investment Forum In Abu Dhabi On May 13th & 14th

Apr 09,2018: Borealis appoints new CEO

Apr 06,2018: M. Mirzagaliyev: Investment From Large TNC Was Attracted Into Kazakhstan's

Petrochemistry Following President's Visit To UAE

Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

Table of Content

SECTION 1 - ABOUT THE COMPANY

Borealis AG - Key Facts
Borealis AG - Key Employees
Borealis AG - Key Employee Biographies
Borealis AG - Major Products and Services
Borealis AG - History
Borealis AG - Company Statement
Borealis AG - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries
Joint Venture

SECTION 2 – COMPANY ANALYSIS

Company Overview
Borealis AG - Business Description
Borealis AG - Corporate Strategy
Borealis AG - SWOT Analysis
SWOT Analysis - Overview
Borealis AG - Strengths
Borealis AG - Weaknesses
Borealis AG - Opportunities
Borealis AG - Threats
Borealis AG - Key Competitors

SECTION 3 – COMPANY'S PETROCHEMICALS FINANCIAL DEALS AND ALLIANCES

Borealis AG, Petrochemicals, Deals By Year, 2012 to YTD 2018
Borealis AG, Petrochemicals, Deals By Type, 2012 to YTD 2018
Borealis AG, Recent Deals Summary

SECTION 4 – COMPANY'S RECENT DEVELOPMENTS

May 04, 2018: Borealis Starts Strongly In 2018, Advances On Key Growth Initiatives

Apr 16, 2018: New Partnership And Investment Opportunities To Be Unveiled At ADNOC's Downstream Investment Forum In Abu Dhabi On May 13th & 14th
Apr 06, 2018: M. Mirzagaliyev: Investment From Large TNC Was Attracted Into Kazakhstan's Petrochemistry Following President's Visit To UAE
Mar 21, 2018: ADNOC Signs Offshore Concession Agreements With CNPC
Mar 21, 2018: Borealis inaugurated newly expanded high voltage testing centre in Stenungsund, Sweden
Feb 13, 2018: Borealis Selects Jacobs To Conduct Polypropylene Expansion Feasibility Study
Feb 12, 2018: Borealis Continues Strong Financial Performance With Net Profit Of EUR 1,095 Million In 2017
Feb 12, 2018: Borealis Continues Strong Financial Performance With Net Profit Of EUR 1,095 Million In 2017
Jan 03, 2018: Borealis Selects Jacobs To Conduct Engineering Study For Chemical Plant In Belgium
Nov 06, 2017: Borealis To Study Feasibility Of PP Capacity Increase In Europe

SECTION 5 – APPENDIX

Methodology
About GlobalData
Contact Us
Disclaimer

LIST OF TABLES

Borealis AG, Key Facts
Borealis AG, Key Employees
Borealis AG, Key Employee Biographies
Borealis AG, Major Products and Services
Borealis AG, History
Borealis AG, Subsidiaries
Borealis AG, Joint Venture
Borealis AG, Key Competitors
Borealis AG, Petrochemicals, Deals By Year, 2012 to YTD 2018
Borealis AG, Petrochemicals, Deals By Type, 2012 to YTD 2018
Borealis AG, Recent Deals Summary

LIST OF FIGURES

Borealis AG, Petrochemicals, Deals By Year, 2012 to YTD 2018
Borealis AG, Petrochemicals, Deals by Type, 2012 to YTD 2018

COMPANIES MENTIONED

China XD Plastics Co Ltd
ExxonMobil Chemical Co
Ineos Group AG
LANXESS Corporation
LyondellBasell Industries NV

I would like to order:

Product name: Borealis AG - Strategic SWOT Analysis Review
Product link: <https://marketpublishers.com/r/B6B1F2142FEEN.html>
Product ID: B6B1F2142FEEN
Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/B6B1F2142FEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**