

## The Boeing Co (BA) - Financial and Strategic SWOT Analysis Review

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The Boeing Co (BA) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

### Highlights

The Boeing Company (Boeing) designs, develops and manufactures commercial and military aircraft and space, defense and security systems. The company primarily provides 737, 747, 767, 777 and 787 families of aircraft and business jets for commercial purpose and fixed-wing aircraft, rotorcraft and tilt-rotor aircraft, transport and tanker aircraft, anti-submarine and anti-surface warfare aircraft, and other attack aircraft and helicopters for military purpose. It also designs, develops, manufactures, and integrates weapons, electronic and defense systems, launch systems, advanced information and communication systems, and satellites. The company provides logistics and training, financing, and related support solutions. It serves airlines and the US and allied government agencies. The company has operations in North and South America, Europe, the Middle East, and Asia-Pacific. Boeing is headquartered in Chicago, Illinois, the US.

### The Boeing Co Key Recent Developments

Apr 06,2018: Boeing expands Alabama PAC-3 missile seeker facility

Mar 28,2018: Boeing to announce Q1 2018 results on April 25

Mar 16,2018: Boeing Board Elects Calhoun Lead Director Effective April 30th, Duberstein to be nominated

as Director for 2018-2019 to aid transition

Mar 13,2018: Boeing Recognized by GUINNESS WORLD RECORDS for 10,000th 737

Mar 01,2018: Boeing Names Keating Executive Vice President of Government Operations

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

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Mar 13, 2018: Boeing Recognized by GUINNESS WORLD RECORDS for 10,000th 737

Mar 01, 2018: Boeing Names Keating Executive Vice President of Government Operations

Jan 31, 2018: Rolls-Royce announces Civil Aerospace and Defence leadership appointments

Jan 29, 2018: Boeing HorizonX Invests in Advanced Battery Technology Startup Cuberg

Nov 01, 2017: Spirit AeroSystems announces third quarter 2017 operating results

Oct 25, 2017: Boeing reports Q3 2017 results

Oct 24, 2017: Sen. Johnson and CRPUD Break Ground on New Substation

Oct 18, 2017: Boeing names Mark Cherry as vice president of Phantom Works Technology Group

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Space Exploration Technologies Corp  
Raytheon Co  
Northrop Grumman Corp  
Lockheed Martin Corporation  
General Dynamics Corporation  
Bombardier Inc  
BAE Systems Plc  
Airbus SAS

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