

The Boeing Company: Aerospace and Defense - Company Profile, SWOT and Financial Analysis

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Abstracts

SUMMARY

Strategic Defence Intelligence's 'The Boeing Company: Aerospace and Defense - Company Profile, SWOT and Financial Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers and acquisitions, recent developments, key employees, company locations and subsidiaries as well as competitive benchmarking data.

KEY FINDINGS

This report is a crucial resource for industry executives and anyone looking to access key information about 'The Boeing Company'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Strategic Defence Intelligence strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SYNOPSIS

The Boeing Company (Boeing) designs, develops, manufactures and markets commercial aircraft and jetliners. The company offers military aircraft, rotorcraft, unmanned aircraft system and helicopters, besides providing related modification and support solutions. It also designs, manufactures and markets strike systems, mobility

systems, space and intelligence systems, airborne surveillance, and reconnaissance aircraft, and missile and defense systems. Additionally, it provides financing solutions to its commercial and government customers through Boeing Capital Corporation (BCC). The company operates International Space Station and Space Shuttle for NASA. It provides products and services to airlines, and the US and allied governments. Boeing is headquartered in Chicago, Illinois, the US.

This business intelligence report presents the key company information, essential to understanding industry challenges and competitors.

The SWOT analysis identifies the company's strengths, weaknesses, opportunities for growth and threats. The key competitors are dissected alongside the larger challenges that the industry is facing.

The company profile relays all current information about the business operations, including key employees, major products and services, company history, locations and subsidiaries alongside a supporting statement from the Chairman and Managing Director.

REASONS TO BUY

Quickly enhance your understanding of 'The Boeing Company'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

The Boeing Company (Boeing) designs, develops, manufactures and markets commercial aircraft and jetliners. The company offers military aircraft, rotorcraft, unmanned aircraft system and helicopters, besides providing related modification and support solutions. It also designs, manufactures and markets strike systems, mobility

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Contents

1 THE BOEING COMPANY - KEY EMPLOYEES

2 THE BOEING COMPANY - KEY EMPLOYEES BIOGRAPHIES

3 THE BOEING COMPANY - MAJOR PRODUCTS AND SERVICES

4 THE BOEING COMPANY - HISTORY

5 THE BOEING COMPANY - COMPANY STATEMENT

6 THE BOEING COMPANY - LOCATIONS AND SUBSIDIARIES

6.1 The Boeing Company - Head Office

6.2 The Boeing Company - Other Locations and Subsidiaries

7 THE BOEING COMPANY - BUSINESS ANALYSIS

7.1 The Boeing Company - Company Overview

7.2 The Boeing Company - Business Description

8 THE BOEING COMPANY - SWOT ANALYSIS

8.1 The Boeing Company - SWOT Analysis - Overview

8.2 The Boeing Company - Strengths

8.2.1 Strength - Market Leading Position

8.2.2 Strength - Strong Order Backlog

8.2.3 Strength - Strong Financial Performance

8.3 The Boeing Company - Weaknesses

8.3.1 Weakness - Inability to Manage Cost Overruns in KC-46A Program

8.3.2 Weakness - Trouble with 787 Dreamliner

8.4 The Boeing Company - Opportunities

8.4.1 Opportunity - Positive Outlook for Global Aircraft Industry

8.4.2 Opportunity - Focus on Flight Training Market

8.4.3 Opportunity - New Contracts

8.5 The Boeing Company - Threats

8.5.1 Threat - Compliance with Government Contract Requirements

8.5.2 Threat - Foreign Exchange Risks

9 THE BOEING COMPANY - COMPANY FINANCIAL ANALYSIS

9.1 The Boeing Company - Five Year Snapshot: Overview of Financial and Operational Performance Indicators

10 THE BOEING COMPANY - INTERIM RATIOS

- 10.1.1 The Boeing Company - Financial ratios: Capital Market Ratios
- 10.2 The Boeing Company - Financial Performance and Ratio Charts
 - 10.2.1 The Boeing Company - Revenue and Operating margin
 - 10.2.2 The Boeing Company - Asset and Liabilities
 - 10.2.3 The Boeing Company - Operational Efficiency
 - 10.2.4 The Boeing Company - Solvency
 - 10.2.5 The Boeing Company - Valuation
- 10.3 The Boeing Company - Competitive Benchmarking
 - 10.3.1 The Boeing Company - Market Capitalization
 - 10.3.2 The Boeing Company - Efficiency
 - 10.3.3 The Boeing Company - Turnover: Inventory and Asset
 - 10.3.4 The Boeing Company - Liquidity

11 THE BOEING COMPANY - MERGERS AND ACQUISITIONS AND PARTNERSHIPS

11.1 The Boeing Company - MandA and Partnerships Strategy

12 THE BOEING COMPANY - RECENT DEVELOPMENTS

13 APPENDIX

- 13.1 Methodology
- 13.2 The Boeing Company - Ratio Definitions
- 13.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1: The Boeing Company - Key Employees
- Table 2: The Boeing Company - Key Employees Biographies
- Table 4: The Boeing Company - History
- Table 5: The Boeing Company - Subsidiaries
- Table 6: The Boeing Company - Annual ratios
- Table 7: The Boeing Company - Interim ratios
- Table 8: The Boeing Company - Capital Market Ratios

List Of Figures

LIST OF FIGURES

Figure 1: The Boeing Company - Revenue and Operating Profit

Figure 2: The Boeing Company - Asset and Liabilities

Figure 3: The Boeing Company - Operational Efficiency

Figure 4: The Boeing Company - Solvency

Figure 5: The Boeing Company - Valuation

Figure 6: The Boeing Company - Market Capitalization

Figure 7: The Boeing Company - Efficiency

Figure 8: The Boeing Company - Turnover: Inventory and Asset

Figure 9: The Boeing Company - Liquidity

COMPANIES MENTIONED

The Boeing Company

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