

BNP Paribas Cardif: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'BNP Paribas Cardif: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'BNP Paribas Cardif'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'BNP Paribas Cardif' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'BNP Paribas Cardif'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

BNP Paribas Cardif (BNP Cardif), a subsidiary of BNP Paribas SA, is a multi-line insurance company. The company offers a range of savings and protection products and services to individuals and corporate customers. It offers insurance products for creditor protection, creditor, mortgage, consumer loans, auto loans, accident protection, long term care, health travel, personal possession protection, property and casualty, and payment instruments protection. It also offers, guaranteed automobile protection plans, extended warranty plans, budget income protection plans, account protection plans, and shopping basket and bill protection plans. BNP Cardif distributes its products and services through a network of partners such as credit institutions, banks and financial institutions, brokers, and retailers. The company operates in Asia, Europe, and Latin America. BNP Cardif is headquartered in Nanterre, France.

BNP Cardif registered gross written premiums of EUR20,807.7 million during the fiscal year ended December 2016 (FY2016), a decrease of 6% over FY2015.

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COMPANIES MENTIONED

BNP Paribas Cardif

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