

Blue Cross and Blue Shield Association - Strategic SWOT Analysis Review

<https://marketpublishers.com/r/B2FD2024F3DEN.html>

Date: March 2021

Pages: 39

Price: US\$ 125.00 (Single User License)

ID: B2FD2024F3DEN

Abstracts

Blue Cross and Blue Shield Association - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Blue Cross and Blue Shield Association (BCBSA) is a health care coverage services provider of several plans and national programs in the health insurance industry. The association offers multiple insurance products to large employer groups, small business, and individuals. Blue Cross Blue Shield Global is a provider of healthcare solutions for people who live, work and travel internationally. It enrolls US federal workers, retirees and their families, under federal employee program. It grants licenses to independent companies to use the trademarks and names in exclusive geographic areas. BCBSA is headquartered in Chicago, Illinois, the US.

Blue Cross and Blue Shield Association Key Recent Developments

Oct 14,2020: Blue Cross and Blue Shield Federal Employee Program (FEP) announces new telemedicine benefits and cost transparency tool for members in 2021

Aug 24,2020: Mount Sinai Wellness Center now offers in-network care with Blue Cross Blue Shield

Aug 17,2020: Inspire Medical Systems announces two additional coverage policies from Blue Cross Blue Shield healthcare plans

Jul 28,2020: Regence's first-in-the-nation health care collaboration improves medication safety

Jul 02,2020: Blue Cross and Blue Shield of Minnesota Foundation awards more than \$3.1M to 23 Nonprofits

Reasons to Buy

Gain key insights into the company for academic or business research

purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

Contents

SECTION 1 - ABOUT THE COMPANY

Blue Cross and Blue Shield Association - Key Facts
Blue Cross and Blue Shield Association - Key Employees
Blue Cross and Blue Shield Association - Key Employee Biographies
Blue Cross and Blue Shield Association - Major Products and Services
Blue Cross and Blue Shield Association - History
Blue Cross and Blue Shield Association - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries
Business Unit

SECTION 2 – COMPANY ANALYSIS

Company Overview
Blue Cross and Blue Shield Association - Business Description
Blue Cross and Blue Shield Association - SWOT Analysis
SWOT Analysis - Overview
Blue Cross and Blue Shield Association - Strengths
Blue Cross and Blue Shield Association - Weaknesses
Blue Cross and Blue Shield Association - Opportunities
Blue Cross and Blue Shield Association - Threats
Blue Cross and Blue Shield Association - Key Competitors

SECTION 3 – COMPANY’S LIFESCIENCES FINANCIAL DEALS AND ALLIANCES

Blue Cross and Blue Shield Association, Pharmaceuticals & Healthcare, Deals By Year, 2015 to YTD 2021
Blue Cross and Blue Shield Association, Pharmaceuticals & Healthcare, Deals By Type, 2015 to YTD 2021
Blue Cross and Blue Shield Association, Recent Deals Summary

SECTION 4 – COMPANY’S RECENT DEVELOPMENTS

Oct 14, 2020: Blue Cross and Blue Shield Federal Employee Program (FEP) announces new telemedicine benefits and cost transparency tool for members in 2021
Aug 24, 2020: Mount Sinai Wellness Center now offers in-network care with Blue Cross

Blue Shield

Aug 17, 2020: Inspire Medical Systems announces two additional coverage policies from Blue Cross Blue Shield healthcare plans

Jul 28, 2020: Regence's first-in-the-nation health care collaboration improves medication safety

Jul 02, 2020: Blue Cross and Blue Shield of Minnesota Foundation awards more than \$3.1M to 23 Nonprofits

May 12, 2020: Blue Cross and Blue Shield of Illinois distributes \$1.5M to help Illinoisans impacted by COVID-19

Apr 21, 2020: In support of local communities, Blue Cross and Blue Shield companies commit nearly \$3 billion to members, hospitals and health care workers in the ongoing fight against COVID-19

Apr 03, 2020: Blue Cross and Blue Shield of Texas waiving member cost-sharing to ease access to care related COVID-19

Apr 02, 2020: Blue Cross and Blue Shield of Texas launches special enrollment period for some employers

Apr 01, 2020: Blue KC establishes additional coverage to support providers and members through COVID-19 outbreak

SECTION 5 – APPENDIX

Methodology

About GlobalData

Contact Us

Disclaimer

List Of Tables

LIST OF TABLES

Blue Cross and Blue Shield Association, Key Facts
Blue Cross and Blue Shield Association, Key Employees
Blue Cross and Blue Shield Association, Key Employee Biographies
Blue Cross and Blue Shield Association, Major Products and Services
Blue Cross and Blue Shield Association, History
Blue Cross and Blue Shield Association, Other Locations
Blue Cross and Blue Shield Association, Subsidiaries
Blue Cross and Blue Shield Association, Business Unit
Blue Cross and Blue Shield Association, Key Competitors
Blue Cross and Blue Shield Association, Pharmaceuticals & Healthcare, Deals By Year, 2015 to YTD 2021
Blue Cross and Blue Shield Association, Pharmaceuticals & Healthcare, Deals By Type, 2015 to YTD 2021
Blue Cross and Blue Shield Association, Recent Deals Summary

List Of Figures

LIST OF FIGURES

Blue Cross and Blue Shield Association, Pharmaceuticals & Healthcare, Deals By Year, 2015 to YTD 2021

Blue Cross and Blue Shield Association, Pharmaceuticals & Healthcare, Deals by Type, 2015 to YTD 2021

I would like to order

Product name: Blue Cross and Blue Shield Association - Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/B2FD2024F3DEN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B2FD2024F3DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970