

# Blue Cross (Asia-Pacific) Insurance Limited: Company Profile and SWOT Analysis

<https://marketpublishers.com/r/B125123A51AEN.html>

Date: October 2017

Pages: 13

Price: US\$ 125.00 (Single User License)

ID: B125123A51AEN

## Abstracts

### SYNOPSIS

Timetric's 'Blue Cross (Asia-Pacific) Insurance Limited: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments as well as key employees.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Blue Cross (Asia-Pacific) Insurance Limited'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Blue Cross (Asia-Pacific) Insurance Limited' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees.

## REASONS TO BUY

Quickly enhance your understanding of 'Blue Cross (Asia-Pacific) Insurance Limited'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

Blue Cross (Asia-Pacific) Insurance Limited (Blue Cross) a subsidiary of The Bank of East Asia, Limited (BEA), is an insurance company. It provides a range of medical, travel and general insurance products to individual and corporate customers. The company's product portfolio includes tycoon medical insurance, taipan medical insurance, super medical insurance, all-in-one outpatient insurance, dental plans, hospital income plan plus, caring medical protection plus, major medical insurance, travel smart plan, inbound travel insurance premier plan and annual infinity travel insurance pass. The various general insurance products offered by the company include homesafe protection insurance, maidsafe insurance, decorationsafe insurance, personal accidentsafe insurance, golfersafe insurance, pet care insurance, fire insurance and motor insurance. It also offers employee benefit plans including hospital and surgical benefits, major medical benefits rider and outpatient benefits rider. Blue Cross is headquartered in Kwun Tong, Hong Kong.

## Contents

### **1 BLUE CROSS (ASIA-PACIFIC) INSURANCE LIMITED - BUSINESS ANALYSIS**

- 1.1 Blue Cross (Asia-Pacific) Insurance Limited - Company Overview
- 1.2 Blue Cross (Asia-Pacific) Insurance Limited - Business Description
- 1.3 Blue Cross (Asia-Pacific) Insurance Limited - Major Products and Services

### **2 BLUE CROSS (ASIA-PACIFIC) INSURANCE LIMITED - RECENT DEVELOPMENTS**

### **3 BLUE CROSS (ASIA-PACIFIC) INSURANCE LIMITED - SWOT ANALYSIS**

- 3.1 Blue Cross (Asia-Pacific) Insurance Limited - SWOT Analysis - Overview
- 3.2 Blue Cross (Asia-Pacific) Insurance Limited - Strengths
- 3.3 Blue Cross (Asia-Pacific) Insurance Limited - Weaknesses
- 3.4 Blue Cross (Asia-Pacific) Insurance Limited - Opportunities
- 3.5 Blue Cross (Asia-Pacific) Insurance Limited - Threats

### **4 BLUE CROSS (ASIA-PACIFIC) INSURANCE LIMITED - HISTORY**

### **5 BLUE CROSS (ASIA-PACIFIC) INSURANCE LIMITED - KEY EMPLOYEES**

### **6 APPENDIX**

- 6.1 Methodology
- 6.2 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Blue Cross (Asia-Pacific) Insurance Limited - Major Products and Services

Table 2: Blue Cross (Asia-Pacific) Insurance Limited - History

Table 3: Blue Cross (Asia-Pacific) Insurance Limited - Key Employees

### COMPANIES MENTIONED

Blue Cross (Asia-Pacific) Insurance Limited

## I would like to order

Product name: Blue Cross (Asia-Pacific) Insurance Limited: Company Profile and SWOT Analysis

Product link: <https://marketpublishers.com/r/B125123A51AEN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B125123A51AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970