

Bloomsbury Publishing Plc (BMY) - Financial and Strategic SWOT Analysis Review

https://marketpublishers.com/r/B2E63C8F605EN.html

Date: December 2021 Pages: 35 Price: US\$ 125.00 (Single User License) ID: B2E63C8F605EN

Abstracts

Bloomsbury Publishing Plc (BMY) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.



Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Bloomsbury Publishing Plc (Bloomsbury) is a publisher and distributor of books and educational materials. Its product range includes books and e-books in fiction, non-fiction, children's, academic and specialist trade publishing. The company provides books to students, teachers, general readers, children, researchers and professionals. It also offers illustrators and authors access to the market in multiple channels and multiple formats across the world. The company delivers content to academic institutions, libraries, corporates, professional bodies, students and academics, primary and secondary schools, teachers and trainee teachers. The company operates in the UK, North America, Australia, India, and China. Bloomsbury is headquartered in London, Greater London, the UK.

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives



and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company



Contents

SECTION 1 - ABOUT THE COMPANY

Bloomsbury Publishing Plc - Key Facts Bloomsbury Publishing Plc - Key Employees Bloomsbury Publishing Plc - Key Employee Biographies Bloomsbury Publishing Plc - Major Products and Services Bloomsbury Publishing Plc - History Bloomsbury Publishing Plc - Company Statement Bloomsbury Publishing Plc - Locations And Subsidiaries Head Office Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview Bloomsbury Publishing Plc - Business Description Business Segment: Consumer Division Overview Key Stats **Business Segment: Consumer Divsion** Performance **Business Segment: Non-Consumer Division** Overview Business Segment: Non-Consumer Division Performance Key Stats Geographical Segment: Australia Performance Geographical Segment: India Performance **Geographical Segment: North America** Performance Geographical Segment: The UK Performance Bloomsbury Publishing Plc - Corporate Strategy Bloomsbury Publishing Plc - SWOT Analysis SWOT Analysis - Overview

Bloomsbury Publishing Plc (BMY) - Financial and Strategic SWOT Analysis Review



Bloomsbury Publishing Plc - Strengths Bloomsbury Publishing Plc - Weaknesses Bloomsbury Publishing Plc - Opportunities Bloomsbury Publishing Plc - Threats Bloomsbury Publishing Plc - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios Financial Ratios - Annual Ratios Performance Chart Financial Performance Financial Ratios - Interim Ratios Financial Ratios - Ratio Charts

SECTION 4 – APPENDIX

Methodology Ratio Definitions About GlobalData Contact Us Disclaimer



List Of Tables

LIST OF TABLES

Bloomsbury Publishing Plc, Key Facts Bloomsbury Publishing Plc, Key Employees Bloomsbury Publishing Plc, Key Employee Biographies Bloomsbury Publishing Plc, Major Products and Services Bloomsbury Publishing Plc, History Bloomsbury Publishing Plc, Subsidiaries Bloomsbury Publishing Plc, Key Competitors Bloomsbury Publishing Plc, Ratios based on current share price Bloomsbury Publishing Plc, Annual Ratios Bloomsbury Publishing Plc, Annual Ratios (Cont...1) Bloomsbury Publishing Plc, Annual Ratios (Cont...2) Bloomsbury Publishing Plc, Interim Ratios **Currency Codes Capital Market Ratios** Equity Ratios **Profitability Ratios Cost Ratios** Liquidity Ratios Leverage Ratios **Efficiency Ratios**



List Of Figures

LIST OF FIGURES

Bloomsbury Publishing Plc, Performance Chart (2017 - 2021) Bloomsbury Publishing Plc, Ratio Charts



I would like to order

Product name: Bloomsbury Publishing Plc (BMY) - Financial and Strategic SWOT Analysis Review Product link: <u>https://marketpublishers.com/r/B2E63C8F605EN.html</u>

Price: US\$ 125.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/B2E63C8F605EN.html</u>