

Bloomberg LP - Strategic SWOT Analysis Review

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Bloomberg LP - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Bloomberg LP (Bloomberg) is an international media company that provides business and financial information and news. It provides data, news and analytics through Bloomberg Law, Bloomberg Government, Bloomberg New Energy Finance and BNA. The company delivers Bloomberg news through the Bloomberg Professional service, television, radio, mobile, and the Internet. It also publishes magazines, such as Bloomberg Businessweek, Bloomberg Markets and Bloomberg Pursuits. In addition, Bloomberg provides financial products through Bloomberg Terminal, Bloomberg Tradebook, Bloomberg Briefs, Bloomberg SEF and Bloomberg Indices. Furthermore, the company offers various enterprise and industry products. The company has operations in Latin America, North America, Europe, Asia, Africa and Australia. Bloomberg is headquartered in New York, the US.

Bloomberg LP Key Recent Developments

Sep 07,2018: Prudential and the Development Research Center of the State Council in China sign memorandum of understanding on research cooperation[TOPC: FS - Prudential Plc]

Sep 05,2018: TOPC: Top Goldman Banker Awaits His Fate as New CEO Fills No. 2 Post[TDN Alerts: ICT]

Aug 30,2018: Terms of Service Violation

Aug 30,2018: TOPC: China Unveils Plans to Curb New Games and Play, Hitting Tencent[TDN Alerts: Others]

Apr 09,2018: HillTopper Wind Farm Developed by Swift Current Energy, Commences Construction

Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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COMPANIES MENTIONED

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