

Blistex Inc.: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Blistex Inc.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis as well as key employees.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Blistex Inc.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Blistex Inc.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees.

REASONS TO BUY

Quickly enhance your understanding of 'Blistex Inc.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Blistex Inc. (Blistex) is a manufacturer and distributor of lip care products. The company majorly produces lip balm, lip ointment, hand and body care products and other lip care products. It also offers products for treatment and prevention of outbreaks caused by poison ivy, oak and sumac; mouth sore pain, and acne treatment. Blistex also offers medicated first aid ointment. The company markets these products under the brands of Stridex, Blistex, Ivarest, Kank-A, Glysomed and Foille. The company sells its products primarily through supermarkets, drug stores, beauty stores and other retail stores. Blistex is headquartered in Oak Brook, Illinois, the US.

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COMPANIES MENTIONED

Blistex Inc.

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