

Birla Corporation Ltd (Birla Corporation Limited): Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Birla Corporation Ltd (Birla Corporation Limited): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Birla Corporation Ltd'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Birla Corporation Ltd' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Birla Corporation Ltd'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Birla Corporation Limited (Birla Corp.) provides diversified products. The company's product portfolio includes cement, jute, vinoleum and auto trim. The cement products offered are portland pozzolana cement, ordinary portland cement and portland slag cement. Its jute products are jute yarn, floor and wall covering, decorative fabrics, nursery cloth scrim, jute carpets, non-woven jute felt, hydrocarbon-free bags and cloth, canvas, carpet backing cloth, hessian cloth and bags, sacking bags and cloth. The vinoleum products include PVC coated wallpaper, coated fabric and cellular plastic sheet; and automotive interiors. It offers its cement products under various brand names which include Birla Cement KHAJURAHU, Birla Cement CHETAK and Birla Samrat and Birla Samrat Ultimate, Birla Samrat Unique. Key projects of the company include: Delhi Airport Project, Delhi; Delhi Metro Rail Project, Delhi; Aravali - NTPC Power Project, Jharli; Telecommunication - MBL Power Project, Barwala, Haryana; Tata Motors Factory, Singur; Pandabeshwar Bridge, among others. Birla Corp is headquartered in Kolkata, West Bengal, India.

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COMPANIES MENTIONED

Birla Corporation Ltd

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