

# Birchall Foodservice: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Birchall Foodservice: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis as well as key employees.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Birchall Foodservice'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Birchall Foodservice' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Birchall Foodservice'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Birchall Foodservice (Birchall) is a supplier of food and non-food products in the UK. The company was established in 1939 to provide distribution services to independent caterers. Its major client portfolio comprises nursing homes, schools, colleges, hotels, restaurants and industrial caterers. The company also distributes a wide range of branded ambient, frozen and chilled food products along with a variety of non-food items. Additionally, it supplies a variety of catering equipment including tableware, crockery, disposables, cleaning products, storage, and cooking equipment. The company also operates foodservice training and exhibition center in Lancashire, the UK. Birchall is headquartered in Hapton, Burnley, the UK.

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Birchall Foodservice

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