

# Biotronik SE & Co KG - Strategic SWOT Analysis Review

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## Abstracts

Biotronik SE & Co KG - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

Biotronik SE & Co KG (Biotronik) is a medical device company that develops, manufactures and distributes cardiovascular and endovascular solutions. The company's cardiac rhythm management solutions include implantable devices, leads, and accessories and external devices to treat and manage arrhythmia-related diseases. Its electrophysiology products include heart catheters used to diagnose and treat cardiac arrhythmias; and vascular intervention products such as stent systems, balloon catheters and guide wires for the treatment of peripheral and coronary artery diseases. Biotronik has manufacturing facilities in Germany, Singapore, Switzerland and the US. The company markets products in Europe, North America, Latin America, Asia, Middle East, Oceania and Africa. Biotronik is headquartered in Berlin, Germany.

### Biotronik SE & Co KG Key Recent Developments

Sep 17,2020: CIRSE 2020: New clinical data support use of 4-french devices for ambulatory pad treatment

Jun 16,2020: Giving physicians more choices to pace in the his-bundle

May 20,2020: New alliance maps the way in electrophysiology

May 13,2020: Home monitoring shown to safely and efficiently replace face-to-face follow-ups for pacemaker patients

Feb 06,2020: Biotron to test its Compounds against Coronavirus

### Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are

incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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### COMPANIES MENTIONED

St. Jude Medical LLC  
Eurocor Tech GmbH  
Joline GmbH & Co KG  
Acandis GmbH & Co KG  
Medtronic Plc  
Medico SPA

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