

BioClinica Inc - Strategic SWOT Analysis Review

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Abstracts

BioClinica Inc - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

BioClinica Inc (BioClinica), formerly Bio-Imaging Technologies Inc, is a clinical trials services provider. The company's cloud-based offerings comprise medical image management solutions; electronic data capture (EDC) solutions; clinical data management; clinical trial management systems (CTMS); and eClinical solutions among others. It also offers cardiac safety monitoring services such as ECG analysis and Digital Holter analysis, TQT study, blood pressure and pulse wave analysis and medical imaging. BioClinica offers its services to pharmaceutical, biotechnology, medical device companies and contract research organizations. The company has presence in North America, Latin America, Europe, and Asia. BioClinica is headquartered in Princeton, New Jersey, the US.

BioClinica Inc Key Recent Developments

Jun 08,2021: Bioclinica adds eConsent functionality to its electronic data capture and management suite of products

May 24,2021: Bioclinica Earns CRO Leadership Awards Fourth Consecutive Year

Apr 28,2021: ERT and Bioclinica close merger, creating the global leader in clinical trial endpoint technology

Apr 15,2021: Bioclinica unveils new solution for clinical trial management

Jan 28,2021: Bioclinica adds web-based module to CTMS offering

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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Apr 15, 2021: Bioclinica unveils new solution for clinical trial management

Jan 28, 2021: Bioclinica adds web-based module to CTMS offering

Jan 13, 2021: Bioclinica and IKCON PHARMA partner to deliver best-in-class eClinical solutions to pharma industry/sponsors

Oct 13, 2020: Robert R. Ford, MD, returns to Bioclinica

Oct 01, 2020: Bioclinica's Michael O'Neal, MD, takes on newly expanded chief medical officer role

Sep 23, 2020: Bioclinica partners with GI Reviewers in developing advanced technologies

Sep 16, 2020: Bioclinica appoints Ajith Gopalakrishnan as Vice President, software service delivery to lead customer success; Doug Cory returns to lead engineering

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