

# Big Rivers Electric Corp - Strategic SWOT Analysis Review

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## Abstracts

Big Rivers Electric Corp - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

Big Rivers Electric Corp (Big Rivers) is a member-owned, not-for-profit, generation and transmission cooperative (G&T). It provides wholesale electric power and shared services to homes, farms, businesses, and industries across several counties in western Kentucky. The company carries out the transmission of power to its members as well as third-party entities. Its shared services include information technology, safety programs and training, substation inspections, economic development, a robust energy efficiency program and customer support services. The company offers its products to residential, commercial, and industrial members. Big Rivers is headquartered in Kentucky, the US.

### Big Rivers Electric Corp Key Recent Developments

Jun 04,2021: Siting Board approves 160-megawatt solar project proposed for Henderson and Webster Counties

Jan 29,2021: Big Rivers Legislative Director Named to National Coal Council

May 29,2020: Geronimo Energy, Big Rivers sign PPA for 160MW solar project

May 28,2020: Community Energy and Big Rivers sign 100 MW solar deal in Kentucky

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the

company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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