

# **Bianor Holding AD Sofia (5BI) - Financial and Strategic SWOT Analysis Review**

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## **Abstracts**

Bianor Holding AD Sofia (5BI) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

Bianor Holding AD Sofia (Bianor Holding) is a holding company, specialized in the development of mobile applications and solutions for mobile communications and telecommunications. Bianor Holding has a majority share in Bianor Ltd., Bianor Inc. and Flips Media JSC. Together, the group of companies offers web-based products and solutions which optimize various business processes. It also provides mobile consultancy and engineering services. Bianor Holding designs services and ensures the ideal approach, technology and flawless user experience for any mobile product. The company has developed and implemented customized solutions for several multi-national companies including IBM, MTel, Samsung, Philips and Comptel. Bianor Holding is headquartered in Sofia, Bulgaria.

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives

and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

Bianor Holding AD Sofia - Key Facts  
Bianor Holding AD Sofia - Key Employees  
Bianor Holding AD Sofia - Major Products and Services  
Bianor Holding AD Sofia - History  
Bianor Holding AD Sofia - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
Bianor Holding AD Sofia - Business Description  
Bianor Holding AD Sofia - SWOT Analysis  
SWOT Analysis - Overview  
Bianor Holding AD Sofia - Strengths  
Bianor Holding AD Sofia - Weaknesses  
Bianor Holding AD Sofia - Opportunities  
Bianor Holding AD Sofia - Threats  
Bianor Holding AD Sofia - Key Competitors

### **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios  
Financial Ratios - Annual Ratios  
Performance Chart  
Financial Performance  
Financial Ratios - Interim Ratios  
Financial Ratios - Ratio Charts

### **SECTION 4 – APPENDIX**

Methodology  
Ratio Definitions  
About GlobalData  
Contact Us

## Disclaimer

## List Of Tables

### LIST OF TABLES

Bianor Holding AD Sofia, Key Facts  
Bianor Holding AD Sofia, Key Employees  
Bianor Holding AD Sofia, Major Products and Services  
Bianor Holding AD Sofia, History  
Bianor Holding AD Sofia, Subsidiaries  
Bianor Holding AD Sofia, Key Competitors  
Bianor Holding AD Sofia, Ratios based on current share price  
Bianor Holding AD Sofia, Annual Ratios  
Bianor Holding AD Sofia, Annual Ratios (Cont...1)  
Bianor Holding AD Sofia, Annual Ratios (Cont...2)  
Bianor Holding AD Sofia, Interim Ratios  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios

## List Of Figures

### LIST OF FIGURES

Bianor Holding AD Sofia, Performance Chart (2013 - 2017)  
Bianor Holding AD Sofia, Ratio Charts

### COMPANIES MENTIONED

Smart Tech 2000 SRL  
Musala Soft  
MISOFT SRL  
Melon, Inc.  
MegaPath Corp  
Enercon Technologies  
eCommera Ltd.  
Black Box Corp

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