

# **Berenberg Private Banking: Company Profile and SWOT Analysis**

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## **Abstracts**

### **SYNOPSIS**

Timetric's 'Berenberg Private Banking: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees as well as company locations and subsidiaries.

### **SUMMARY**

This report is a crucial resource for industry executives and anyone looking to access key information about 'Berenberg Private Banking'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### **SCOPE**

Examines and identifies key information and issues about 'Berenberg Private Banking' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## REASONS TO BUY

Quickly enhance your understanding of 'Berenberg Private Banking'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

AvivaSA Emeklilik ve Hayat A.S. (AvivaSA) is a provider of insurance products and services. It offers a wide range of products such as life insurance, individual accident insurance, unemployment insurance, private pension plans and retirement plans. In addition, it offers corporate customers include group retirement tax benefit plans, group life insurance tax benefit plans, group pension plans, group life insurance, dangerous diseases benefit plans, accidental treatment benefit plans, accidental disability benefit plans and accidental death benefit plans. It distributes its products through a wide network of direct sales managers, banks, agents and brokers. Its clientele includes both individuals and corporate clients. The company was established as a joint investment company between Aviva plc and Sabanci Holding. AvivaSA is headquartered in Istanbul, Turkey.

The company reported gross written premiums (GWP) of TRY263.5 million in FY2015, representing an increase of 2% over FY2014. It reported net premium earned of TRY301.5 million in FY2015, representing an annual decrease of 2.1% over FY2014.

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### COMPANIES MENTIONED

Berenberg Private Banking

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