

## Becton Dickinson and Co (BDX) - Financial and Strategic SWOT Analysis Review

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Becton Dickinson and Co (BDX) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Key manufacturing facilities – A list of key manufacturing facilities of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

### Highlights

Becton Dickinson and Co (BD) is a medical technology company that manufactures and sells medical devices, reagents and instruments. Its major products include syringes and pen needles; intravenous catheters; infusion pumps and disposables; automated medication dispensing and supply management systems; prefillable drug delivery systems; respiratory ventilation and diagnostics equipment and consumables; products for the safe collection and transport of diagnostics specimens; instruments and reagent systems to detect a broad range of infectious diseases, healthcare-associated infections and cancers and various clinical research tools. BD offers its products to life science researchers, healthcare institutions, clinical laboratories, pharmaceutical industry and general public. The company sells its products in the Americas, Europe, the Middle East, Africa and Asia-Pacific. BD is headquartered in New Jersey, the US.

### Becton Dickinson and Co Key Recent Developments

Jun 01,2018: BD Appoints John DeFord As Chief Technology Officer  
May 03,2018: BD Announces Results For 2018 Second Fiscal Quarter; Raises Fiscal 2018 Guidance  
Apr 27,2018: BD Names Three Executives to Segment Leadership Roles  
Apr 26,2018: BD Launches BD FACSymphony S6 High Parameter Cell Sorter to Enable Sorting of Rare Cell Types  
Apr 19,2018: BD Unveils Suite of Diagnostic Informatics and Automation Innovations

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Table of Content

### SECTION 1 - ABOUT THE COMPANY

Becton Dickinson and Co - Key Facts  
Becton Dickinson and Co - Key Employees  
Becton Dickinson and Co - Key Employee Biographies  
Becton Dickinson and Co - Major Products and Services  
Becton Dickinson and Co - History  
Becton Dickinson and Co - Company Statement  
Becton Dickinson and Co - Locations And Subsidiaries

Head Office  
Other Locations & Subsidiaries

## **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
Becton Dickinson and Co - Business Description  
Business Segment: BD Life Sciences  
Overview  
Performance  
Business Segment: BD Medical  
Overview  
Performance  
Geographical Segment: Europe  
Target Markets  
Performance  
Geographical Segment: Greater Asia  
Target Markets  
Performance  
Geographical Segment: Others  
Target Markets  
Performance  
Geographical Segment: United States  
Performance  
R&D Overview  
Becton Dickinson and Co - Corporate Strategy  
Becton Dickinson and Co - SWOT Analysis  
SWOT Analysis - Overview  
Becton Dickinson and Co - Strengths  
Becton Dickinson and Co - Weaknesses  
Becton Dickinson and Co - Opportunities  
Becton Dickinson and Co - Threats  
Becton Dickinson and Co - Key Competitors

## **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios  
Financial Ratios - Annual Ratios  
Performance Chart  
Financial Performance  
Financial Ratios - Interim Ratios  
Financial Ratios - Ratio Charts

## **SECTION 4 – COMPANY'S LIFESCIENCES, POWER FINANCIAL DEALS AND ALLIANCES**

Becton Dickinson and Co, Medical Equipment, Deals By Year, 2012 to YTD 2018  
Becton Dickinson and Co, Medical Equipment, Deals By Type, 2012 to YTD 2018  
Becton Dickinson and Co, Recent Deals Summary

## **SECTION 5 – COMPANY'S RECENT DEVELOPMENTS**

Jun 01, 2018: BD Appoints John DeFord As Chief Technology Officer  
May 03, 2018: BD Announces Results For 2018 Second Fiscal Quarter; Raises Fiscal 2018 Guidance  
Apr 27, 2018: BD Names Three Executives to Segment Leadership Roles  
Apr 19, 2018: BD Unveils Suite of Diagnostic Informatics and Automation Innovations

Mar 27, 2018: BD Field Safety Notice on Vacutainer Citrate Plus Blood Collection Tubes  
Mar 22, 2018: BD Updates Instructions for Use for Certain BD Vacutainer Blood Collection Tubes  
Mar 22, 2018: Statement from FDA's Donald St. Pierre on findings from ongoing investigation into lead testing issues  
Mar 05, 2018: BD to Demonstrate Enhanced Integration Offerings that Target Key Gaps Across the Medication Management Process at HIMSS18  
Feb 14, 2018: Attivo Networks Receives Validation for Attivo BOTsink Deception-Based Threat Detection through BD Product Security Partnership Program  
Feb 06, 2018: BD Announces Results For 2018 First Fiscal Quarter; Provides Fiscal 2018 Guidance Updated For Inclusion Of Bard

## **SECTION 6 – APPENDIX**

Methodology  
Ratio Definitions  
About GlobalData  
Contact Us  
Disclaimer

## **LIST OF TABLES**

Becton Dickinson and Co, Key Facts  
Becton Dickinson and Co, Key Employees  
Becton Dickinson and Co, Key Employee Biographies  
Becton Dickinson and Co, Major Products and Services  
Becton Dickinson and Co, History  
Becton Dickinson and Co, Other Locations  
Becton Dickinson and Co, Subsidiaries  
Becton Dickinson and Co, Key Competitors  
Becton Dickinson and Co, Ratios based on current share price  
Becton Dickinson and Co, Annual Ratios  
Becton Dickinson and Co, Annual Ratios (Cont.1)  
Becton Dickinson and Co, Annual Ratios (Cont.2)  
Becton Dickinson and Co, Interim Ratios  
Becton Dickinson and Co, Medical Equipment, Deals By Year, 2012 to YTD 2018  
Becton Dickinson and Co, Medical Equipment, Deals By Type, 2012 to YTD 2018  
Becton Dickinson and Co, Recent Deals Summary  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios

## **LIST OF FIGURES**

Becton Dickinson and Co, Performance Chart (2013 - 2017)  
Becton Dickinson and Co, Ratio Charts  
Becton Dickinson and Co, Medical Equipment, Deals By Year, 2012 to YTD 2018  
Becton Dickinson and Co, Medical Equipment, Deals by Type, 2012 to YTD 2018

## **COMPANIES MENTIONED**

West Pharmaceutical Services Inc  
Owen Mumford Ltd  
Johnson & Johnson  
HTL-Strefa SA  
F. Hoffmann-La Roche Ltd  
Bio-Rad Laboratories Inc  
bioMerieux SA  
Bayer AG  
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B. Braun Melsungen AG

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