

Beckman Coulter Inc - Strategic SWOT Analysis Review

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Abstracts

Beckman Coulter Inc - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Beckman Coulter Inc (Beckman), a subsidiary of Danaher Corp, is a manufacturer of biomedical testing instrument systems. It develops, manufactures and markets biomedical laboratory instruments, software and other things that simplify and automate complex biomedical tests. Its comprehensive diagnostic tests, instruments and business management services help healthcare professionals in hospitals, laboratories and other critical care settings across the world to assess, diagnose and monitor conditions ranging from cardiac diseases to blood disorders, metabolic functions, infectious diseases, and cancer, among others. The company also provides scientific solutions for laboratory customers such as universities, biotechnology and pharmaceutical companies, government, hospitals, and commercial laboratories. It operates across the US, Canada, Europe, and Asia with clinical and research systems operating in laboratories around the world. Beckman is headquartered in Brea, California, the US.

Beckman Coulter Inc Key Recent Developments

Jul 27,2021: Beckman Coulter and Quidel resolve legal dispute over BNP Business

Jul 26,2021: Quidel announces agreement with Beckman Coulter that terminates ongoing litigation and transitions BNP business to Beckman Coulter

Jul 17,2020: Beckman Coulter receives nine IMV ServiceTrak clinical laboratory awards

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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