

Beautiful Brands International, LLC: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Beautiful Brands International, LLC: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis as well as key employees.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Beautiful Brands International, LLC'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Beautiful Brands International, LLC' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees.

REASONS TO BUY

Quickly enhance your understanding of 'Beautiful Brands International, LLC'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Beautiful Brands International (BBI) is a multi-brand restaurant group. The company operates its restaurants under various brands including Camille's Sidewalk Cafe, FreshBerry Frozen Yogurt Cafe, Rex's Chicken, My Camille's, YARD SHERIFF, Vape Yo, Buggin' Out, Pr Loop and The Coffee Bean and Tea Leaf brands. It also develops and franchises other fast casual and casual restaurant concepts. These restaurants serve a range of wraps, salads, pizzas, sandwiches, Panini, crispy bite-size chicken, sides and breads, ice creams, smoothies, fresh pops, yogurts and cold and hot beverages. BBI also provides wide range of services such as marketing support, menu development, point of sale support and master franchising services. The company also offers electronic cigarette, marketing services, and pest control solutions, among others. It operates and franchises a portfolio of restaurants in the US and international market. BBI is headquartered in Tulsa, Oklahoma, the US.

Contents

1 BEAUTIFUL BRANDS INTERNATIONAL, LLC - BUSINESS ANALYSIS

- 1.1 Beautiful Brands International, LLC - Company Overview
- 1.2 Beautiful Brands International, LLC - Business Description
- 1.3 Beautiful Brands International, LLC - Major Products and Services

2 BEAUTIFUL BRANDS INTERNATIONAL, LLC - SWOT ANALYSIS

- 2.1 Beautiful Brands International, LLC - SWOT Analysis - Overview
- 2.2 Beautiful Brands International, LLC - Strengths
- 2.3 Beautiful Brands International, LLC - Weaknesses
- 2.4 Beautiful Brands International, LLC - Opportunities
- 2.5 Beautiful Brands International, LLC - Threats

3 BEAUTIFUL BRANDS INTERNATIONAL, LLC - HISTORY

4 BEAUTIFUL BRANDS INTERNATIONAL, LLC - KEY EMPLOYEES

5 APPENDIX

- 5.1 Methodology
- 5.2 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Beautiful Brands International, LLC - Major Products and Services

Table 2: Beautiful Brands International, LLC - History

Table 3: Beautiful Brands International, LLC - Key Employees

COMPANIES MENTIONED

Beautiful Brands International, LLC

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