

## BCE Inc. (BCE) - Financial and Strategic SWOT Analysis Review

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BCE Inc. (BCE) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

### Highlights

BCE Inc. (BCE) is a provider of communications service. It provides a suit of broadband communications and consumer services. The company's services include high-speed Internet, direct-to-home satellite, home phone local and long distance services, IP-broadband services and information and communications technology (ICT) services. BCE offers its services to consumer, residential, business and government customers. BCE markets its products and services through a network of corporate and dealer-owned locations of Bell, Bell Mobility, Solo Mobile and Virgin Mobile retail. It serves small and mid-sized business customers through its call centers, web portals, dedicated sales representatives, and via value-added resellers. The company principally operates in Canada and the US. BCE is headquartered in Quebec, Canada.

### BCE Inc. Key Recent Developments

May 03,2018: BCE releases Q1 2018 results

Feb 02,2018: BCE reports 2016 Q4 and full-year results, announces 2017 financial targets

Common share dividend increased 5.1% to \$2.87 per year

Aug 03,2017: BCE reports second quarter 2017 results

Aug 03,2017: BCE Q2 net earnings down

Apr 28,2017: BCE Q1 net earnings down

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Table of Content

### SECTION 1 - ABOUT THE COMPANY

BCE Inc. - Key Facts

BCE Inc. - Key Employees

BCE Inc. - Key Employee Biographies

BCE Inc. - Major Products and Services

BCE Inc. - History

BCE Inc. - Company Statement

BCE Inc. - Locations And Subsidiaries

Head Office

Other Locations & Subsidiaries

Joint Venture

## **SECTION 2 – COMPANY ANALYSIS**

### Company Overview

BCE Inc. - Business Description

Business Segment: Bell Media

Overview

Performance

Key Stats

Business Segment: Bell Wireless

Overview

Performance

Key Stats

Business Segment: Bell Wireline

Overview

Performance

Key Stats

BCE Inc. - Corporate Strategy

BCE Inc. - SWOT Analysis

SWOT Analysis - Overview

BCE Inc. - Strengths

BCE Inc. - Weaknesses

BCE Inc. - Opportunities

BCE Inc. - Threats

BCE Inc. - Key Competitors

## **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios

Financial Ratios - Annual Ratios

Performance Chart

Financial Performance

Financial Ratios - Interim Ratios

Financial Ratios - Ratio Charts

BCE Inc., Recent Deals Summary

## **SECTION 4 – COMPANY'S RECENT DEVELOPMENTS**

Feb 02, 2018: BCE reports 2016 Q4 and full-year results, announces 2017 financial targets- Common share dividend increased 5.1% to \$2.87 per year

Feb 02, 2018: BCE reports 2016 Q4 and full-year results, announces 2017 financial targets- Common share dividend increased 5.1% to \$2.87 per year

Aug 03, 2017: BCE reports second quarter 2017 results

Aug 03, 2017: BCE Q2 net earnings down

Apr 28, 2017: BCE Q1 net earnings down

Feb 27, 2017: Bell announces executive leadership changes at Bell Media

Feb 02, 2017: BCE reports 2016 Q4 and full-year results, announces 2017 financial targets

Feb 02, 2017: BCE reports higher Q4 net earnings, provides guidance for 2017

## **SECTION 5 – APPENDIX**

Methodology

Ratio Definitions

About GlobalData

Contact Us

Disclaimer

## **LIST OF TABLES**

BCE Inc., Key Facts  
BCE Inc., Key Employees  
BCE Inc., Key Employee Biographies  
BCE Inc., Major Products and Services  
BCE Inc., History  
BCE Inc., Subsidiaries  
BCE Inc., Joint Venture  
BCE Inc., Key Competitors  
BCE Inc., Ratios based on current share price  
BCE Inc., Annual Ratios  
BCE Inc., Annual Ratios (Cont.1)  
BCE Inc., Annual Ratios (Cont.2)  
BCE Inc., Interim Ratios  
BCE Inc., Recent Deals Summary  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios

## **LIST OF FIGURES**

BCE Inc., Performance Chart (2013 - 2017)  
BCE Inc., Ratio Charts

## **COMPANIES MENTIONED**

Bragg Communications Inc.  
Primus Telecommunications Canada, Inc.  
Shaw Communications Inc  
Telus Corp  
Videotron GP  
Vonage Holdings Corp.  
Yak Communications (Canada) Corp.

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