

# BBVA Private Banking (BBVA): Company Profile and SWOT Analysis

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Date: May 2017

Pages: 15

Price: US\$ 125.00 (Single User License)

ID: B2DA62146FAEN

## Abstracts

### SYNOPSIS

Timetric's 'BBVA Private Banking (BBVA): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'BBVA Private Banking'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'BBVA Private Banking' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees.

## REASONS TO BUY

Quickly enhance your understanding of 'BBVA Private Banking'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

BBVA Private Banking (BBVAPB) offers accounts and cards, asset management, savings and investments, financing, and insurance services. Accounts and cards include bespoke accounts, cards, and pension accounts. Asset management comprises asset planning, structured products, and establishing bespoke investment strategy. Savings and investments consist of fixed term bank deposits, pension plans, and stock exchange and market services. Financing contains mortgage, personal loans, and car loans. Insurance comprises home insurance, life insurance, and health insurance. BBVAPB offers its products and services to high net worth individuals and wealthy families through a network of private bankers and bank branches. BBVAPB is headquartered in Bilbao, Spain.

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BBVA Private Banking

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