

## BASF SE (BAS) - Financial and Strategic SWOT Analysis Review

URL:	<a href="https://marketpublishers.com/r/B5876666C8FEN.html">https://marketpublishers.com/r/B5876666C8FEN.html</a>
Date:	May 8, 2018
Pages:	71
Price:	US\$ 125.00
ID:	B5876666C8FEN

BASF SE (BAS) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

### Highlights

BASF SE (BASF) is a chemical company, which carries out research and development (R&D), production, marketing and sales of chemicals, plastics, crop protection products, and performance products. Its product line comprises solvents, adhesives, surfactant, organic chemicals, fuel additives, electronic chemicals, concrete admixtures, pigments, paints, food additives, fungicides, and herbicides. BASF also focuses on exploration and production in oil and gas-rich regions in Europe, North Africa, Russia, South America and the Middle East. The company caters to a wide range of industries including construction, furniture and wood, agriculture, paper and pulp, electronics and electrical, paints and coatings, automotive, home care, nutrition, chemicals and others. BASF carries out R&D in alliance with global customers, scientists and partners. The company operates through a network of manufacturing facilities across the world. It has presence in Europe, Asia Pacific, South America, Africa, the Middle East and North America. BASF is headquartered in Ludwigshafen, Germany.

### BASF SE Key Recent Developments

Apr 23,2018: Wintershall New Milestone At Achimgaz: Total Production Reaches 30 Billion Cubic Meters

## Of Gas

Apr 19,2018: Personnel Changes At BASF

Apr 18,2018: Bayer commits to provide innovative vector control solutions to help eradicate malaria by 2040

Apr 12,2018: BASF: Force Majeure For Ecoflex And Ecovio Lifted

Apr 09,2018: BASF: New Materials For Industrial 3D-Printing Applications

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

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Apr 12, 2018: BASF: Force Majeure For Ecoflex And Ecovio Lifted

Apr 09, 2018: BASF: New Materials For Industrial 3D-Printing Applications

Mar 27, 2018: Novacolor Launches New Decorative Effect Paints Produced With Biomass Balanced BASF Binders

Mar 26, 2018: Enter Now for a Chance to Win Resilient Roof Upgrade in the 2018 HurricaneStrong Sweepstakes

Feb 27, 2018: Good Start For BASF In 2018

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Solvay SA  
Saudi Basic Industries Corp  
Royal DSM NV  
Reliance Industries Ltd  
Formosa Plastics Corporation  
Evonik Industries AG  
E. I. du Pont de Nemours and Co  
Covestro AG  
Clariant AG  
China Petroleum & Chemical Corporation  
Akzo Nobel NV

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