

Barnes & Noble, Inc. (BKS) - Financial and Strategic SWOT Analysis Review

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Barnes & Noble, Inc. (BKS) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Barnes & Noble, Inc. (Barnes & Noble) is a traditional and digital books retailer. It retails books, content, digital media, toys and games, DVDs, music, gifts, magazines, and bargain products; digital books and magazines, NOOK reading devices, co-branded NOOK devices and reading software for iOS, Android and Windows 8 customers. The company publishes non-fiction and illustrated books and kits. Barnes & Noble also offers services including textbook rental services and sale of used books. The company procures physical books from publishers, wholesalers and distributors and distributes them through distribution network; and retails at strip shopping centers, freestanding buildings and regional shopping malls across the US. It operates distribution facilities in New Jersey and Nevada. Barnes & Noble is headquartered in New York, the US.

Barnes & Noble, Inc. Key Recent Developments

Apr 27,2017: Barnes & Noble names new CEO

Nov 23,2016: Barnes & Noble reports fiscal 2017 Q2 financial results
Nov 22,2016: Barnes & Noble appoints Demos Parneros as chief operating officer
Sep 15,2016: Barnes & Noble hiring in Eastchester
Sep 08,2016: Barnes & Noble reports fiscal 2017 first quarter financial results

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Table of Content

SECTION 1 - ABOUT THE COMPANY

Barnes & Noble, Inc. - Key Facts
Barnes & Noble, Inc. - Key Employees
Barnes & Noble, Inc. - Key Employee Biographies
Barnes & Noble, Inc. - Major Products and Services
Barnes & Noble, Inc. - History
Barnes & Noble, Inc. - Company Statement
Barnes & Noble, Inc. - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Barnes & Noble, Inc. - Business Description
Barnes & Noble, Inc. - Corporate Strategy
Barnes & Noble, Inc. - SWOT Analysis
SWOT Analysis - Overview
Barnes & Noble, Inc. - Strengths
Barnes & Noble, Inc. - Weaknesses
Barnes & Noble, Inc. - Opportunities
Barnes & Noble, Inc. - Threats
Barnes & Noble, Inc. - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts

SECTION 4 – COMPANY'S RECENT DEVELOPMENTS

Aug 17, 2016: Barnes & Noble begins hunt for new CEO
Aug 17, 2016: Barnes & Noble begins hunt for new CEO

SECTION 5 – APPENDIX

Methodology
Ratio Definitions
About GlobalData
Contact Us
Disclaimer

LIST OF TABLES

Barnes & Noble, Inc., Key Facts
Barnes & Noble, Inc., Key Employees
Barnes & Noble, Inc., Key Employee Biographies
Barnes & Noble, Inc., Major Products and Services
Barnes & Noble, Inc., History
Barnes & Noble, Inc., Subsidiaries
Barnes & Noble, Inc., Key Competitors
Barnes & Noble, Inc., Ratios based on current share price
Barnes & Noble, Inc., Annual Ratios
Barnes & Noble, Inc., Annual Ratios (Cont.1)
Barnes & Noble, Inc., Annual Ratios (Cont.2)
Barnes & Noble, Inc., Interim Ratios
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios

Efficiency Ratios

LIST OF FIGURES

Barnes & Noble, Inc., Performance Chart (2013 - 2017)
Barnes & Noble, Inc., Ratio Charts

COMPANIES MENTIONED

Wal-Mart Stores Inc
Target Corporation
Costco Wholesale Corporation
Books-A-Million, Inc.
Amazon.com Inc

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