

Barclays Bank of Zimbabwe Limited (Barclays Bank of Zimbabwe Limited): Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Barclays Bank of Zimbabwe Limited (Barclays Bank of Zimbabwe Limited): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, recent developments, key employees as well as company locations and subsidiaries.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Barclays Bank of Zimbabwe Limited'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Barclays Bank of Zimbabwe Limited' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities

(growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Barclays Bank of Zimbabwe Limited'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Barclays Bank of Zimbabwe Limited (BBZL), a subsidiary of Barclays Bank Plc, offers personal and commercial banking, and treasury services. Personal banking includes prestige banking, current account, foreign currency, premier banking, cards and services, and insurance, which includes motor, homeowners, personal, and travel. Commercial banking contains SME and corporate banking, e-statements, and Barclays integrator. Treasury services comprise spot foreign exchange, forward foreign exchange, and money market deposits. It offers products and services through a network of branch offices, ATMs, and online portals to individual and commercial clients across the country. BBZL is headquartered at Harare, Zimbabwe.

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COMPANIES MENTIONED

Barclays Bank of Zimbabwe Limited

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