

Barclays Bank of Zimbabwe Limited (Barclays Bank of Zimbabwe Limited): Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Barclays Bank of Zimbabwe Limited (Barclays Bank of Zimbabwe Limited): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, recent developments, key employees as well as company locations and subsidiaries.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Barclays Bank of Zimbabwe Limited'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Barclays Bank of Zimbabwe Limited' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities

(growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Barclays Bank of Zimbabwe Limited'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Barclays Bank of Zimbabwe Limited (BBZL), a subsidiary of Barclays Bank Plc, offers personal and commercial banking, and treasury services. Personal banking includes prestige banking, current account, foreign currency, premier banking, cards and services, and insurance, which includes motor, homeowners, personal, and travel. Commercial banking contains SME and corporate banking, e-statements, and Barclays integrator. Treasury services comprise spot foreign exchange, forward foreign exchange, and money market deposits. It offers products and services through a network of branch offices, ATMs, and online portals to individual and commercial clients across the country. BBZL is headquartered at Harare, Zimbabwe.

Contents

1 BARCLAYS BANK OF ZIMBABWE LIMITED - BUSINESS ANALYSIS

- 1.1 Barclays Bank of Zimbabwe Limited - Company Overview
- 1.2 Barclays Bank of Zimbabwe Limited - Business Description
- 1.3 Barclays Bank of Zimbabwe Limited - Major Products and Services

2 BARCLAYS BANK OF ZIMBABWE LIMITED - ANALYSIS OF KEY PERFORMANCE INDICATORS

- 2.1 Barclays Bank of Zimbabwe Limited - Five Year Snapshot: Overview of Financial and Operational Performance Indicators
- 2.2 Barclays Bank of Zimbabwe Limited - Key Financial Performance Indicators
 - 2.2.1 Barclays Bank of Zimbabwe Limited - Total Income and Net Profit Margin
 - 2.2.2 Barclays Bank of Zimbabwe Limited - Asset and Liabilities
 - 2.2.3 Barclays Bank of Zimbabwe Limited - Valuation
- 2.3 Barclays Bank of Zimbabwe Limited - Key Competitors

3 BARCLAYS BANK OF ZIMBABWE LIMITED - RECENT DEVELOPMENTS

4 BARCLAYS BANK OF ZIMBABWE LIMITED - SWOT ANALYSIS

- 4.1 Barclays Bank of Zimbabwe Limited - SWOT Analysis - Overview
- 4.2 Barclays Bank of Zimbabwe Limited - Strengths
- 4.3 Barclays Bank of Zimbabwe Limited - Weaknesses
- 4.4 Barclays Bank of Zimbabwe Limited - Opportunities
- 4.5 Barclays Bank of Zimbabwe Limited - Threats

5 BARCLAYS BANK OF ZIMBABWE LIMITED - COMPANY STATEMENT

6 BARCLAYS BANK OF ZIMBABWE LIMITED - HISTORY

7 BARCLAYS BANK OF ZIMBABWE LIMITED - KEY EMPLOYEES

8 BARCLAYS BANK OF ZIMBABWE LIMITED - LOCATIONS AND SUBSIDIARIES

- 8.1 Barclays Bank of Zimbabwe Limited - Head Office
- 8.2 Barclays Bank of Zimbabwe Limited - Other Locations and Subsidiaries

9 APPENDIX

9.1 Methodology

9.2 Ratio Definitions

9.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1: Barclays Bank of Zimbabwe Limited - Major Products and Services
- Table 2: Barclays Bank of Zimbabwe Limited - Key Ratios - Annual
- Table 3: Barclays Bank of Zimbabwe Limited - Key Ratios - Interim
- Table 4: Barclays Bank of Zimbabwe Limited - Key Capital Market Indicators
- Table 5: Barclays Bank of Zimbabwe Limited - History
- Table 6: Barclays Bank of Zimbabwe Limited - Key Employees

List Of Figures

LIST OF FIGURES

Figure 1: Barclays Bank of Zimbabwe Limited - Total Income and Net Profit

Figure 2: Barclays Bank of Zimbabwe Limited - Financial Position

Figure 3: Barclays Bank of Zimbabwe Limited - Valuation

COMPANIES MENTIONED

Barclays Bank of Zimbabwe Limited

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