

Barclays Bank of Kenya Ltd (BARC): Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Barclays Bank of Kenya Ltd (BARC): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Barclays Bank of Kenya Ltd'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Barclays Bank of Kenya Ltd' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Barclays Bank of Kenya Ltd'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Barclays Bank of Kenya Ltd (BBK), a subsidiary of Barclays Africa Group Limited, offers retail, corporate, treasury, and investment banking solutions. Its portfolio of products includes savings and transactional accounts, premier life banking accounts, personal loans, business loans, asset finance, mortgage loans, debit cards, and credit cards. The bank also offers alliance accounts, collection deposit vouchers, check payments, direct debits, electronic banking, liquidity management, and Internet banking. In addition, it offers services such as treasury, foreign exchange, investment, risk management, and corporate bond. BBK is headquartered in Nairobi, Kenya.

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COMPANIES MENTIONED

Barclays Bank of Kenya Ltd

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