

Barclays Bank of Ghana Limited: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Barclays Bank of Ghana Limited: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees as well as company locations and subsidiaries.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Barclays Bank of Ghana Limited'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Barclays Bank of Ghana Limited' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Barclays Bank of Ghana Limited'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Barclays Bank of Ghana Limited (BBGL), a subsidiary of Barclays Africa Group Limited, provides a range of banking and other financial solutions to individuals and business customers. Its product portfolio includes bank accounts, bonus savings accounts, current accounts, business solution current accounts, foreign currency accounts, community accounts, loans, debit cards and credit cards. BBGL also offers services such as cash management, trade financing, bancassurance, education plans, treasury, foreign exchange, Internet banking, mobile banking, and ATM services. BBGL operates through a network comprising agencies, branches, local business centers, premier suites, and prestige centers. BBGL is headquartered in Accra, Ghana.

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COMPANIES MENTIONED

Barclays Bank of Ghana Limited

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