

Barclays Africa Group Limited (ASA): Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Barclays Africa Group Limited (ASA): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Barclays Africa Group Limited'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Barclays Africa Group Limited' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Barclays Africa Group Limited'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Barclays Africa Group Limited (Barclays Africa), a subsidiary of Barclays PLC, is a financial services provider. The group offers banking, insurance and financial products and services to individual, corporate and SME clients. Its portfolio of banking products include current and savings accounts, debit and credit card, home and personal loans, vehicle and asset finance, and transactional and deposit products. It also offers trade and working capital solutions and infrastructure and equity investments. The group offers insurance coverage for life, death, disability, funeral and retrenchment. Its service offerings include risk management, cash management, financial advisory, investment management, electronic banking, retirement and fiduciary services. Its operations are spanned across Botswana, South Africa, Ghana, Kenya, Mauritius, Mozambique, Uganda, Tanzania, Seychelles and Zambia. Barclays Africa is headquartered in Johannesburg, South Africa.

Contents

1 BARCLAYS AFRICA GROUP LIMITED - BUSINESS ANALYSIS

- 1.1 Barclays Africa Group Limited - Company Overview
- 1.2 Barclays Africa Group Limited - Business Description
- 1.3 Barclays Africa Group Limited - Major Products and Services

2 BARCLAYS AFRICA GROUP LIMITED - ANALYSIS OF KEY PERFORMANCE INDICATORS

- 2.1 Barclays Africa Group Limited - Five Year Snapshot: Overview of Financial and Operational Performance Indicators
- 2.2 Barclays Africa Group Limited - Key Financial Performance Indicators
 - 2.2.1 Barclays Africa Group Limited - Total Income and Net Profit Margin
 - 2.2.2 Barclays Africa Group Limited - Asset and Liabilities
 - 2.2.3 Barclays Africa Group Limited - Gearing Ratio
 - 2.2.4 Barclays Africa Group Limited - Valuation
- 2.3 Barclays Africa Group Limited - Key Competitors

3 BARCLAYS AFRICA GROUP LIMITED - MERGERS & ACQUISITIONS AND PARTNERSHIPS

- 3.1 Barclays Africa Group Limited - M&A and Partnerships Strategy

4 BARCLAYS AFRICA GROUP LIMITED - RECENT DEVELOPMENTS

5 BARCLAYS AFRICA GROUP LIMITED - SWOT ANALYSIS

- 5.1 Barclays Africa Group Limited - SWOT Analysis - Overview
- 5.2 Barclays Africa Group Limited - Strengths
- 5.3 Barclays Africa Group Limited - Weaknesses
- 5.4 Barclays Africa Group Limited - Opportunities
- 5.5 Barclays Africa Group Limited - Threats

6 BARCLAYS AFRICA GROUP LIMITED - COMPANY STATEMENT

7 BARCLAYS AFRICA GROUP LIMITED - HISTORY

8 BARCLAYS AFRICA GROUP LIMITED - KEY EMPLOYEES

9 BARCLAYS AFRICA GROUP LIMITED - KEY EMPLOYEE BIOGRAPHIES

10 BARCLAYS AFRICA GROUP LIMITED - LOCATIONS AND SUBSIDIARIES

10.1 Barclays Africa Group Limited - Head Office

10.2 Barclays Africa Group Limited - Other Locations and Subsidiaries

11 APPENDIX

11.1 Methodology

11.2 Ratio Definitions

11.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1: Barclays Africa Group Limited - Major Products and Services
- Table 2: Barclays Africa Group Limited - Key Ratios - Annual
- Table 3: Barclays Africa Group Limited - Key Ratios - Interim
- Table 4: Barclays Africa Group Limited - Key Capital Market Indicators
- Table 5: Barclays Africa Group Limited - History
- Table 6: Barclays Africa Group Limited - Key Employees
- Table 7: Barclays Africa Group Limited - Key Employee Biographies
- Table 8: Barclays Africa Group Limited - Subsidiaries

List Of Figures

LIST OF FIGURES

Figure 1: Barclays Africa Group Limited - Total Income and Net Profit

Figure 2: Barclays Africa Group Limited - Financial Position

Figure 3: Barclays Africa Group Limited - Gearing Ratio

Figure 4: Barclays Africa Group Limited - Valuation

COMPANIES MENTIONED

Barclays Africa Group Limited

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