

Barclaycard: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Barclaycard : Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Barclaycard'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Barclaycard' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Barclaycard'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

Barclaycard (Barclay) is a division of Barclays Plc that provider of payment and card solutions. Its product portfolio includes charge and credit cards and balance transfer credit cards. The company's service offering comprises online accounting, money and balance transfer, changing credit limits, credit management, and corporate payments. It also offers protection purchase, business rewards, payment acceptance, and corporate solutions. Barclay offers products and services through a network of branch offices and online portals to individual and corporate clients. It operates primarily in Europe, and North America. Barclay is headquartered in London, the UK.

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