

Banque CIC Suisse Private Banking: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Banque CIC Suisse Private Banking: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, key employees, company locations and subsidiaries as well as employee biographies.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Banque CIC Suisse Private Banking'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Banque CIC Suisse Private Banking' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Banque CIC Suisse Private Banking'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Banque CIC Suisse Private Banking (BCS Private Banking) is the private banking and wealth management arm of Banque CIC Suisse in Switzerland. Banque CIC Suisse is a wholly-owned subsidiary of Credit Industriel et Commercial Group (CIC Group), a banking and financial solutions provider based in France. BCS Private Banking offers private banking services to high-net-worth individuals (HNWIs have a net worth of US\$1 million or more, excluding their primary residence) in Switzerland. Its product offerings include investment funds, structured products, Lombard loans, medium term notes, investment accounts and savings accounts. Its service offerings include asset management, money market, investment financing, trade financing, leasing, aviation financing and special financing. It also offers real estate financing, pension analysis, financial planning services and art banking services. The private banking division has a presence in Basel, Zurich, Geneva, Lausanne, Neuchatel, Fribourg, Sion, Lugano and Locarno. BCS Private Banking is headquartered in Basel, Switzerland.

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COMPANIES MENTIONED

Banque CIC Suisse Private Banking

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