

# Banque Misr SAE - Strategic SWOT Analysis Review

<https://marketpublishers.com/r/B3711F95ECAEN.html>

Date: July 2021

Pages: 20

Price: US\$ 125.00 (Single User License)

ID: B3711F95ECAEN

## Abstracts

Banque Misr SAE - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

Banque Misr SAE (BMS) is a government-owned commercial bank. The bank specializes in the capital market and SME services. Its capital market offerings include custodian security services, investment trustees, equity participation, and mutual funds. Custodian security services include custodian services, trading securities, sub-custodian services, and universal services. Investment trustee contains corporate establishment services, money management services, real estate marketing services, and untraditional services. SME services comprise microfinance project loans, small enterprise project loans, and medium enterprise credit project loans. It offers services through a network of branch offices and online portals to corporate clients across Egypt, France, Germany, the UAE, China, Russia, and Lebanon. BMS is headquartered in Cairo, Egypt.

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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