

Banner Health - Strategic SWOT Analysis Review

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Banner Health - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.
- Key manufacturing facilities – A list of key manufacturing facilities of the company.

Highlights

Banner Health (Banner) is a nonprofit health care system that offers hospital care, hospice care, nursing registries, surgery center, laboratories and rehabilitation services. It also provides community-based social service programs and health-related educational programs. The organization owns and leases clinics, hospitals, clinical laboratories, nursing homes, home health agencies, ambulatory surgery centers, and manages other healthcare related companies such as health insurance companies. Banner operates through a network of medical centers, institutes, concussion centers, health centers, health clinics, research institutes, children's medical center, laboratories, occupational health centers, senior centers and residences, surgery centers, and urgent care centers. It serves in Arizona, California, Colorado, Nebraska, Nevada, and Wyoming states. Banner is headquartered in Phoenix, Arizona, the US.

Banner Health Key Recent Developments

Apr 18,2017: DigiSight Technologies Deploys Paxos Solution In Banner Health Emergency Departments

Apr 11,2017: Banner Health Selects Kyruus for Its Patient Access and Provider Data Management Solutions

Jan 26,2017: Philips and Banner Health sign 15-year agreement to extend successful connected healthcare programs, transforming care and lowering costs, while improving quality

Jan 23,2017: Banner Health reduces hospital admissions by nearly 50 percent managing high-cost patients by leveraging Philips' telehealth program

Dec 14,2016: TGen joins with Banner Health to study sports-related brain injuries

Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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St. Vincent Health System

St Joseph's Hospital and Medical Center

Prime Healthcare Services Inc

Phoenix Children's Hospital

Memorial Hermann Health System

Mayo Clinic US

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Geisinger Health System

Baystate Health

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