

# BankUnited Inc (BKU): Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's "BankUnited Inc (BKU): Company Profile and SWOT Analysis" contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'BankUnited Inc'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'BankUnited Inc' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'BankUnited Inc'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

BankUnited, Inc. (BankUnited) is a bank holding company that operates through its subsidiary, BankUnited N.A. It offers personal and commercial banking services such as checking accounts, savings and money market accounts, certificates of deposits, debit and credit cards, commercial loans, and mortgages. BankUnited provides services such as treasury management, real estate, and international services. It also offers industrial solutions, depositary services, mobile banking, direct deposit, bill pay, online banking, leasing, financing, remote deposit capture, payroll services, and cash management, among others. The company has presence across Florida, New York, New Jersey and Connecticut in the US. BankUnited is headquartered in Miami, Florida, the US.

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### COMPANIES MENTIONED

BankUnited Inc

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