

Bankia SA (BKIA): Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Bankia SA (BKIA): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Bankia SA'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Bankia SA' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Bankia SA'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Bankia S.A. (Bankia), a subsidiary of BFA, Tenedora de Acciones Group, is a provider of banking and financial solutions. The bank along with its subsidiaries offers a range of retail and business banking, private banking, bancassurance and other financial products and services. Its retail bank business banking portfolio includes savings and current accounts, debit and credit cards, customer and personal loans, business loans, specialized financing, mortgage loans, investment funds, structured products, and securities. The bank provides private banking services such as asset management, financial planning, and investment solutions. Its bancassurance products include insurance for insurance for home, life, funeral, cars, health, and investments. Bankia also offers services such as personal banking, advisory, cash management, remittance, guarantees, and capital markets solutions. The bank operates through branches, representative offices, ATMs, and digital platforms to its individual, corporate and small and business clients. It has presence in Spain and China. Bankia is headquartered in Valencia, Spain.

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COMPANIES MENTIONED

Bankia SA

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