

Bankers Insurance Group: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Bankers Insurance Group: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Bankers Insurance Group'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Bankers Insurance Group' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities



(growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Bankers Insurance Group'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Bankers Insurance Group (Bankers), a subsidiary of Bankers Financial Corporation, is an insurance services provider. The company provides personal and commercial property insurance products. Its personal line product portfolio includes homeowner insurance, condo insurance, renters insurance, rental properties insurance and flood insurance. The company's business line products include business owners' policy, contractors insurance, flood insurance, contract surety bonds and commercial surety bonds. It also offers insurance outsourcing services. Through these insurance products, the company caters to individuals and small- and medium-sized businesses. Geographically, the company operates in the US and distributes its products through a wide network of agents. Bankers is headquartered in St. Petersburg, Florida, the US.



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COMPANIES MENTIONED

Bankers Insurance Group



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