

BankAxept AS: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'BankAxept AS: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments as well as key employees.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'BankAxept AS'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'BankAxept AS' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history,

major products and services, key employees.

REASONS TO BUY

Quickly enhance your understanding of 'BankAxept AS'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

BankAxept AS (BankAxept) develops and provides online payment solutions to banks across Norway. It is a national payment scheme for debit cards. The company's portfolio of payment solutions includes online payment, mobile payment, contactless payment on cards and mobiles, and card payment solutions. BankAxept utilizes a proprietary transmission technology, Near Field Communication, which allows wireless communication between the card and the payment terminal through radio signals. The company's payment cards can be used in all ATMs and various payment terminals in Norway. The company markets its services through a network of banks in Norway. Nets AS operates BankAxept on behalf of the Norwegian banking sector. BankAxept is headquartered in Oslo, Norway.

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COMPANIES MENTIONED

BankAxept AS

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