

# The Bank of Yokohama, Ltd. (8332): Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'The Bank of Yokohama, Ltd. (8332): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'The Bank of Yokohama, Ltd.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'The Bank of Yokohama, Ltd.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'The Bank of Yokohama, Ltd.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

The Bank of Yokohama, Ltd. (BOY or 'the bank') is a provider of banking products and services, primarily in Japan. The bank offers a range of deposits, multifunctional cards, consumer loans, housing loans, insurance products, and asset management services. It is headquartered in Kanagawa, Japan, and employed about 4,612 people as of March 31, 2014.

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### COMPANIES MENTIONED

The Bank of Yokohama, Ltd.

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