

# The Bank of Yokohama, Ltd. (8332): Company Profile and SWOT Analysis

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#### **Abstracts**

#### **SYNOPSIS**

Timetric's 'The Bank of Yokohama, Ltd. (8332): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

#### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'The Bank of Yokohama, Ltd.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

#### **SCOPE**

Examines and identifies key information and issues about 'The Bank of Yokohama, Ltd.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business



information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

#### **REASONS TO BUY**

Quickly enhance your understanding of 'The Bank of Yokohama, Ltd.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

#### **KEY HIGHLIGHTS**

The Bank of Yokohama, Ltd. (BOY or 'the bank') is a provider of banking products and services, primarily in Japan. The bank offers a range of deposits, multifunctional cards, consumer loans, housing loans, insurance products, and asset management services. It is headquartered in Kanagawa, Japan, and employed about 4,612 people as of March 31, 2014.



#### **Contents**

#### 1 THE BANK OF YOKOHAMA, LTD. - BUSINESS ANALYSIS

- 1.1 The Bank of Yokohama, Ltd. Company Overview
- 1.2 The Bank of Yokohama, Ltd. Business Description
- 1.3 The Bank of Yokohama, Ltd. Major Products and Services

# 2 THE BANK OF YOKOHAMA, LTD. - ANALYSIS OF KEY PERFORMANCE INDICATORS

- 2.1 The Bank of Yokohama, Ltd. Five Year Snapshot: Overview of Financial and Operational Performance Indicators
- 2.2 The Bank of Yokohama, Ltd. Key Financial Performance Indicators
  - 2.2.1 The Bank of Yokohama, Ltd. Total Income and Net Profit Margin
  - 2.2.2 The Bank of Yokohama, Ltd. Asset and Liabilities
  - 2.2.3 The Bank of Yokohama, Ltd. Gearing Ratio
- 2.3 The Bank of Yokohama, Ltd. Key Competitors

# 3 THE BANK OF YOKOHAMA, LTD. - MERGERS & ACQUISITIONS AND PARTNERSHIPS

3.1 The Bank of Yokohama, Ltd. - M&A and Partnerships Strategy

#### 4 THE BANK OF YOKOHAMA, LTD. - RECENT DEVELOPMENTS

#### 5 THE BANK OF YOKOHAMA, LTD. - SWOT ANALYSIS

- 5.1 The Bank of Yokohama, Ltd. SWOT Analysis Overview
- 5.2 The Bank of Yokohama, Ltd. Strengths
- 5.3 The Bank of Yokohama, Ltd. Weaknesses
- 5.4 The Bank of Yokohama, Ltd. Opportunities
- 5.5 The Bank of Yokohama, Ltd. Threats

#### 6 THE BANK OF YOKOHAMA, LTD. - COMPANY STATEMENT

7 THE BANK OF YOKOHAMA, LTD. - HISTORY

#### 8 THE BANK OF YOKOHAMA, LTD. - KEY EMPLOYEES



#### 9 THE BANK OF YOKOHAMA, LTD. - KEY EMPLOYEE BIOGRAPHIES

### 10 THE BANK OF YOKOHAMA, LTD. - LOCATIONS AND SUBSIDIARIES

- 10.1 The Bank of Yokohama, Ltd. Head Office
- 10.2 The Bank of Yokohama, Ltd. Other Locations and Subsidiaries

#### 11 APPENDIX

- 11.1 Methodology
- 11.2 Ratio Definitions
- 11.3 Disclaimer



## **List Of Tables**

#### LIST OF TABLES

- Table 1: The Bank of Yokohama, Ltd. Major Products and Services
- Table 2: The Bank of Yokohama, Ltd. Key Ratios Annual
- Table 3: The Bank of Yokohama, Ltd. Key Ratios Interim
- Table 4: The Bank of Yokohama, Ltd. Key Capital Market Indicators
- Table 5: The Bank of Yokohama, Ltd. History
- Table 6: The Bank of Yokohama, Ltd. Key Employees
- Table 7: The Bank of Yokohama, Ltd. Key Employee Biographies
- Table 8: The Bank of Yokohama, Ltd. Subsidiaries



# **List Of Figures**

#### **LIST OF FIGURES**

Figure 1: The Bank of Yokohama, Ltd. - Total Income and Net Profit

Figure 2: The Bank of Yokohama, Ltd. - Financial Position

Figure 3: The Bank of Yokohama, Ltd. - Gearing Ratio

#### **COMPANIES MENTIONED**

The Bank of Yokohama, Ltd.



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