

Bank of Ireland (UK) plc: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Bank of Ireland (UK) plc: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Bank of Ireland (UK) plc'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Bank of Ireland (UK) plc' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Bank of Ireland (UK) plc'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Bank of Ireland (UK) plc (BoI-UK), a subsidiary of Bank of Ireland, offers banking, exchange services, ATM, and personal and commercial asset based finance. Banking operations comprise mortgages, credit cards, savings, secured and un-secured personal loans, commercial lending, insurance, and current account. Exchange services include prepaid card issuing, foreign exchange services, international payments, and wholesale foreign currency. ATM offerings contain cash withdrawal, balance enquiry, PIN management services, and LINK mobile to top-up. Personal and commercial asset based finance consists hire purchase and leasing. It offers products and services through a network of branch offices, ATMs, and online portals to individual and corporate clients across the country. BoI-UK is headquartered in London, the UK.

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COMPANIES MENTIONED

Bank of Ireland (UK) plc

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