

# Bank of Alexandria (S.A.E): Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Bank of Alexandria (S.A.E): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Bank of Alexandria (S.A.E)'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Bank of Alexandria (S.A.E)' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Bank of Alexandria (S.A.E)'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Bank of Alexandria (S.A.E) (AlexBank) is a banking services provider. The bank offers a wide range of retail, SME and corporate banking products and solutions to its clients. Key products offered by the bank include current accounts, savings accounts, credit cards, debit cards, auto loans, personal loans, overdraft facilities, residential properties loans, commercial properties loans, administrative properties loans, securities and short-, medium- and long-term loans. Services offered by the bank include lending, treasury management, financing, refinancing, custodian services, project feasibility services, finance advisory, trade services, direct investment and investment trustee. It also offers asset and business liquidation services, microfinancing, treasury management, bill payment, ATM services and online banking services. The bank is a subsidiary of Intesa Sanpaolo S.p.A, a banking and financial service provider based in Italy. AlexBank is headquartered in Cairo, Egypt.

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### COMPANIES MENTIONED

Bank of Alexandria (S.A.E)

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