

# Bank First National Corporation - Strategic SWOT Analysis Review

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# Abstracts

Bank First National Corporation - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

### Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.



Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

### Highlights

Bank First National Corporation (BNFC), formerly First Manitowoc Bancorp, Inc., is a provider of banking and other financial services to individuals and businesses in Northeastern Wisconsin. Its offerings include credit cards; secured and unsecured consumer, commercial, and real estate loans; checking and savings deposits; and ATM processing. It provides online banking, mobile banking, and treasury management. It offers trust, investment advisory and other financial services through a partnership with Legacy Private Trust, an alliance with Morgan Stanley Smith Barney and an affiliation with McKenzie Financial Services, LLC. The company also offers insurance services through a partnership with Ansay & Associates, LLC. BFNC is headquartered in Manitowoc, Wisconsin, the US.

Bank First National Corporation Key Recent Developments

Feb 26,2018: Bank First adds Brad Rahmlow to team as vice president of agricultural lending Feb 01,2018: Bank First hires Stephen Johnson as CRA officer Nov 21,2017: Bank First appoints Jody Jansen as vice president of Business Banking Sep 15,2017: Bank First National announces new board members Sep 15,2017: Bank First National announces new board members

#### **Reasons to Buy**

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.



Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.



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Jan 24, 2017: Bank First National Q4 net income increases

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#### **COMPANIES MENTIONED**

Blackhawk Bancorp Inc. First Business Financial Services, Inc. Nicolet Bankshares, Inc. Oconomowoc Bancshares, Inc. The Baraboo Bancorporation, Inc. Tri City Bankshares Corporation



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