

Bangkok Union Insurance Public Co. Ltd. (BUI): Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Bangkok Union Insurance Public Co. Ltd. (BUI): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Bangkok Union Insurance Public Co. Ltd.'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Bangkok Union Insurance Public Co. Ltd.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Bangkok Union Insurance Public Co. Ltd.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Bangkok Union Insurance Public Co. Ltd. (Bangkok Union) is a provider of non-life insurance products. It offers insurance products for fire, marine, motor, personal accident, health, travel accident, third party liability, construction and installation, and industrial all risks. Through these products, the company offers coverage for losses or damages to properties, goods in transit, buildings, goods in stock, and vehicles. Bangkok Union also offers services such as rental of office space, underwriting and claims services. It offers these products to individual and corporate customers. The company distributes these products through agents, brokers, financial institutions, direct sales, and network of branches in Thailand. Bangkok Union is headquartered in Bangkok, Thailand.

The company reported premium written of THB983.6 million during fiscal year ended December 2016 (FY2016), an increase of 15.6% over FY2015. Its net premium written was THB687.2 million in FY2016, an increase of 21.8% over FY2015.

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COMPANIES MENTIONED

Bangkok Union Insurance Public Co. Ltd.

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