

Bangkok Insurance PCL (BKI): Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Bangkok Insurance PCL (BKI): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, key employees, company locations and subsidiaries as well as competitive benchmarking data.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Bangkok Insurance PCL'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Bangkok Insurance PCL' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Bangkok Insurance PCL'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Bangkok Insurance PCL (Bangkok Insurance) is a provider of a range of non-life insurance products in Thailand. It offers insurance products for motor, travel accident, health, personal accident, residential and commercial property, third party liability, business all risks, contractor's all risks, marine and cargo, and miscellaneous. The company offers these products and services to individuals and corporate customers. It markets and distributes its products through agents, brokers, financial institutions and direct contact. The company's branch offices are strategically located in Kanchanaphisek, Khon Kaen, Chiang Mai, Nakhon Ratchasima, Nakhon Sawan, Phitsanulok, Phuket, Udon Thani and other locations in Thailand. Bangkok Insurance is headquartered in Bangkok, Thailand.

The company reported written premium of THB16,031.3 million during the fiscal year ended December 2016 (FY2016), an increase of 1% over FY2015. Its net written premium was THB11,095.8 million in FY2016, a decrease of 0.7% over FY2015.

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COMPANIES MENTIONED

Bangkok Insurance PCL

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