

# Bang & Olufsen AS: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's "Bang & Olufsen AS: Company Profile and SWOT Analysis" contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Bang & Olufsen AS'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Bang & Olufsen AS' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Bang & Olufsen AS'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Bang & Olufsen A/S (Bang & Olufsen or 'the group') designs and develops audio and video products. The company's product portfolio comprises televisions, music systems, loudspeakers, telephones, and multimedia products; wireless speaker systems, bluetooth speakers, and earphones; amplifiers and sound systems; in-ceiling and in-wall speakers; and applications and accessories. The company caters its products to hotels and hospitality, smart home, automotive, and computer audio markets. It offers its products through Bang & Olufsen stores, shop-in-shops and through third-party retail stores and online. The group operates across Europe, North America, Brazil, Russia, India, China and other regions. The company is headquartered in Struer, Denmark.

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### COMPANIES MENTIONED

Bang & Olufsen AS

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